

Thank you for considering Pure tile! We want you to love your tile for years to come. This guide will help you understand what to expect and help **SET YOU UP FOR SUCCESS!**



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TIMELESS TILE JUST LIKE YOU'VE ALWAYS WANTED. BUT BETTER. HIGH-QUALITY TILES IN THE PUREST PALETTE FOR A CLASSIC, CLEAN LOOK.

## SAMPLING

If you're looking at Pure, **we highly recommend ordering samples** in the shape and color you're considering. This extra step is the best way to ensure you know what you're ordering!

## GET HAPPY RESULTS.

We want you to love your tile for years to come! Every Pure glaze has unique personality. Each color will take on slightly different characteristics depending on the shape and size of the tile, as well as surrounding materials. Ordering samples is the best way to see the actual tile you're considering so you have confidence in what you've selected.

## HOW DO I DO THIS?

It's easy! All of our authorized dealers have samples on hand, or they can order it from us for you. Take it home and look at it in your environment, in your lighting conditions and against your other finishes. Now you're ready to order with confidence!

## ORDERING

### MEASURE TWICE, ORDER ONCE.

1

We recommend ordering a minimum of 15% overage (sometimes more), and 30% overage for large format sizes. Large format sizes are more prone to breakage in transit, and a percentage of breakage is to be expected.

2

Ordering overage is necessary to accommodate cuts, a small percentage of breakage to be expected in transit, and to avoid add-on orders or delays to your installation.

3

Add-on orders are challenging due to the inherent variation from lot to lot. If you have to order more at a later date, it may vary slightly from your original order.



## 350+ SHOWROOMS NATIONWIDE!

Our products are sold exclusively through our network of authorized dealers. To find the dealer nearest you, scan the QR code or visit [sonomatilemakers.com](http://sonomatilemakers.com).

## IT'S HERE! NOW WHAT?

When your order arrives, please be aware—you are responsible for determining the acceptability of the product prior to installation. Sonoma Tilemakers is in no way responsible for the installation of our tiles or thereafter.

### We recommend:

1. Inspect all boxes for damage upon arrival.
2. Inspect all tile in all boxes.
3. Double check you have enough tile to complete the project with some leftover. Take into account grout spacing and cuts.
4. If you need additional tile, do not start the installation until you have it.
5. Make sure you have seen and approved your tile BEFORE it is installed.
6. Love your new tile!

We **ALWAYS** recommend professional installation by an experienced installer who uses TCNA guidelines.



## BASICS OF CARE

- For everyday cleaning use a mild dishwashing soap with water or a pH neutral cleaner made for tile.
- Avoid harsh chemicals.
- Use a non-abrasive cloth/sponge to avoid scratching.
- Sealing tile is recommended.
- **Read complete cleaning instructions before purchase.** VISIT: [sonomatilemakers.com/pure-techinfo](https://sonomatilemakers.com/pure-techinfo)

