



A journey into the glorious world of glass mosaic.



# Beautiful mosaics. Exquisitely designed.



Smalti veneziani artistic mosaic Private House | Milan, Italy Architect: Studio Asia, Carla Baratelli

### TREND: Respecting a tradition of innovation

With extensive experience in manufacturing, renovation, and design industries, in 2000

**Pino Bisazza** and **Andrea Di Giuseppe** founded the TREND Group. The company is a leading global producer of bull body glass, 24 karat gold mosaic and etherium® by E-Stone engineered agglomerate surfaces.

The company's beginnings rested on an ecofriendly business approach, coupled with a daring industrial philosophy: to expand the tradition of glass mosaic production to new heights by blending Italian artistic heritage with advanced, modern technology.

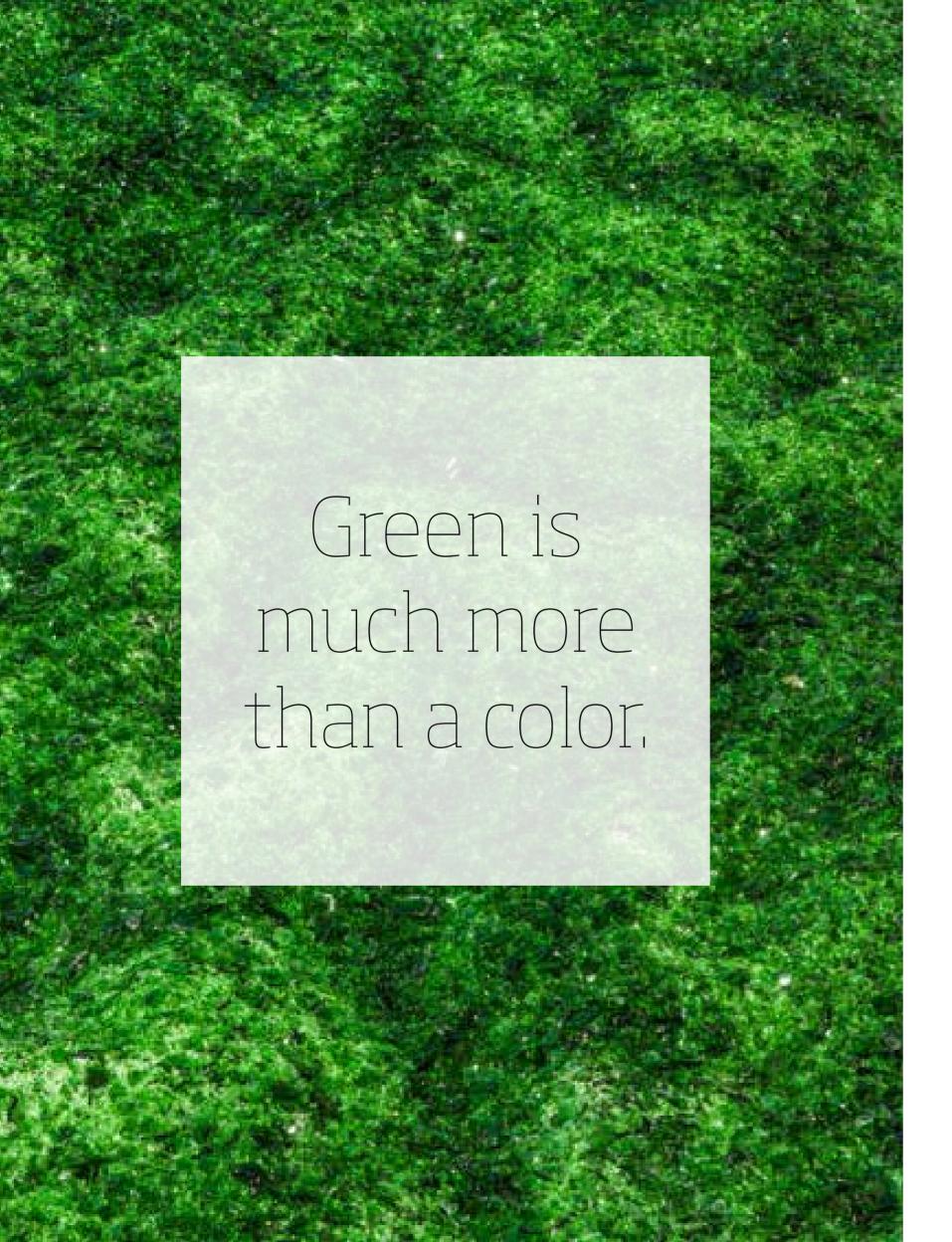


Wall: Custom design with Karma

loor, etherium™ Portland Silver | Countertop: etherium™ 1653 Ice G REND Group JISA Headquarters I Miami, FL, LISA

TREND Group Italy Headquarters | Vicenza, Italy





Because green is much more than a color.
Long before it became fashionable,
TREND Group declared a commitment to
implementing real-world processes that
protect and preserve the planet's resources.

TREND Group's products are manufactured using up to 78% of post-consumer recycled glass and 60% less raw material.

Combining technological advances with environmental awareness, TREND introduces collections created from post-consumer recycled glass. Colors inspired by nature, expressions of contemporary style, examples of using our resources more efficiently.

### Nature becomes color. Design becomes style.

### Transforming design dreams into reality

The durability and versatility of mosaic makes it ideal for interior and exterior design, as well as for decorating both private and public spaces. From home decoration to hotel common areas and spas, from swimming pools to building facades, from standard-pattern wallpapers to fully-customised logos and designs: glass mosaic offers endless possibilities of application. Thanks to the expertise and creative intuition of the artistic division, TREND is able to give shape even to the most extravagant of dreams.

### Eco-philosophy

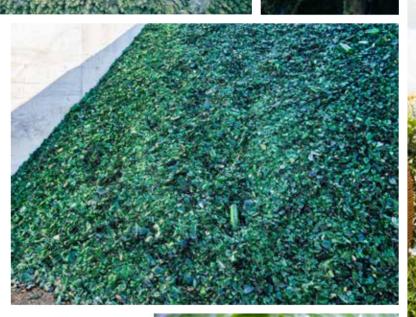
Nature is the number one supplier of TREND's materials which are then turned into mosaics, agglomerates and Venetian smalti. Nature is the inspiration for TREND's decorations, collection concepts, and project designs. In turn, TREND gives back to Nature by using sustainable practices such as using recycled materials and reducing water consumption.

Colors inspired by nature, expressions of contemporary style, examples of using our resources more efficiently.

post-consumer recycled glass













The design possibilities of TREND mosaic are limited only by your imagination.

With over 300 colors to choose from, any image or pattern can be accurately reproduced in glass tile. The TREND artistic lab collaborates with you to choose the palette and technique to give shape to your dream design.



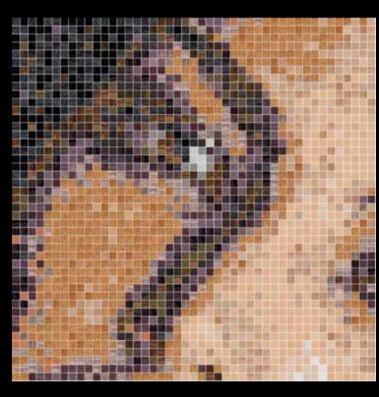
Original image



Artistic hand cut technique



CAD technique 1 x 1 cm | 3/8" x 3/8"



CAD technique 2 x 2 cm | 3/4" x 3/4"

## Information to create your artistic project

### Send us the following information:



### 1. YOUR IDEA

Your design concept or any image you are looking to reproduce. The image can be in .jpeg / .tiff / .bmp format, a photo, a painting, a piece of fabric...



### 2. TECHNICAL DATA

Exact height and width of the area to be coated. DWG files are preferred.





# CAD Technique

2 x 2 cm | 3/4" x 3/4" 1 x 1 cm | 3/8" x 3/8"



### CAD technique

### 1. ORIGINAL DRAWING

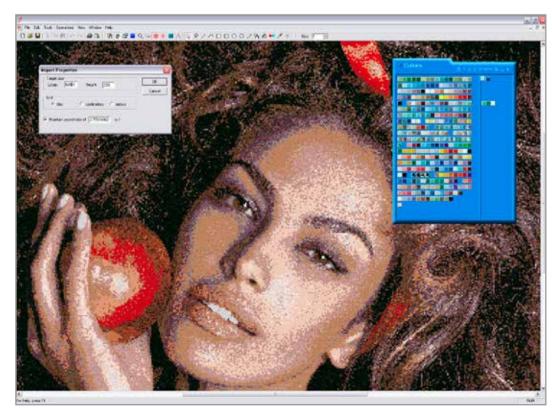


### 2. COLORS SELECTION





### 3. COMPUTER ELABORATION



We can reproduce any image using a proprietary mosaic software exclusively owned by TREND.

This technique is particularly indicated for the development of modern and contemporary pictorial and photographic representations on large surfaces.

The designs are reproduced using whole tiles of 1 x 1 or 2 x 2 cm (3/8" x 3/8" or 3/4" x 3/4") and a full sheet fixing map with consecutive numbering. This technique allows to reproduce well-proportioned subjects, tailored to the dimensions of the surface to be coated.

### 4. PROJECT LAYOUT



### 5. PRODUCTION GRID & FIXING MAP

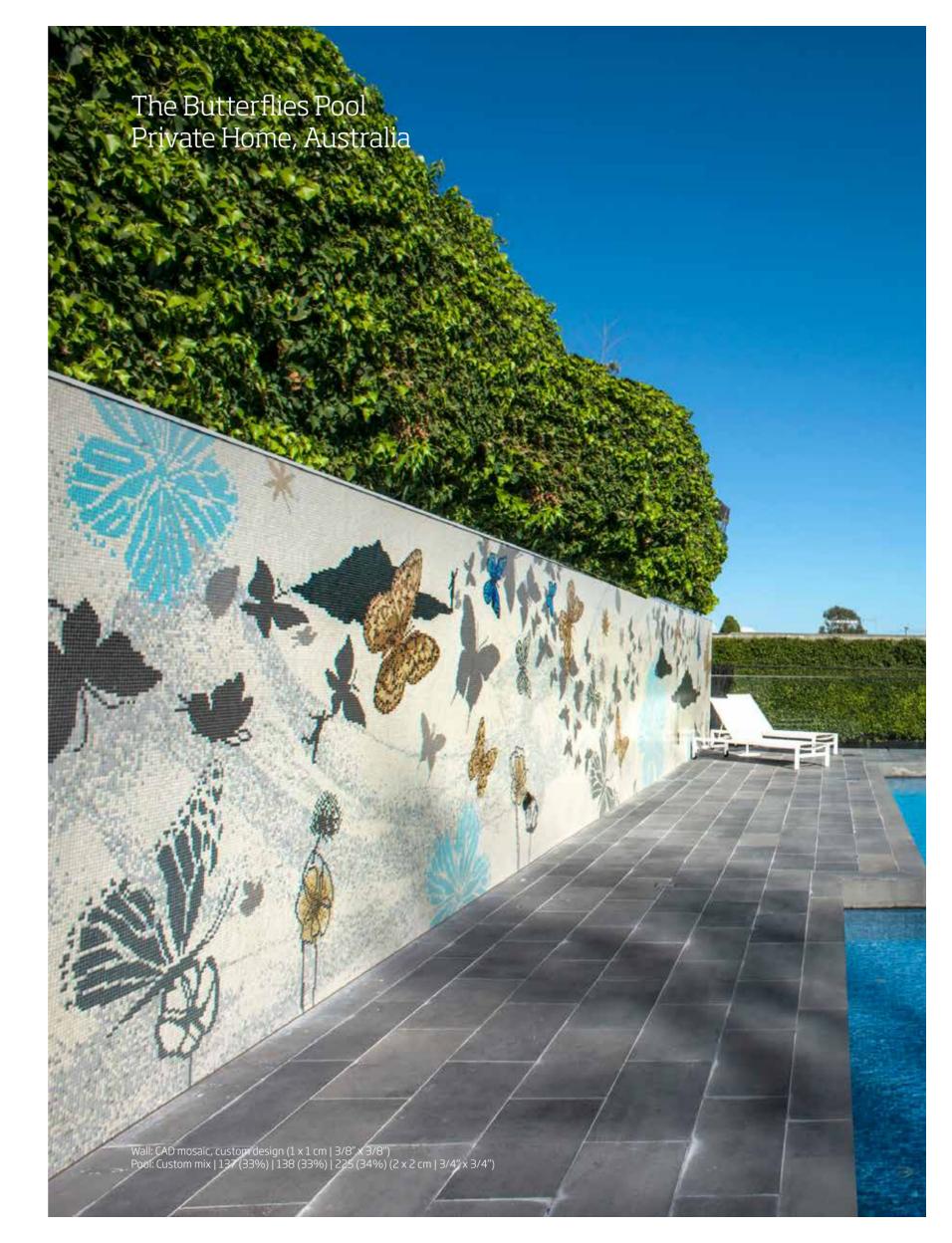


### 6. PRODUCTION

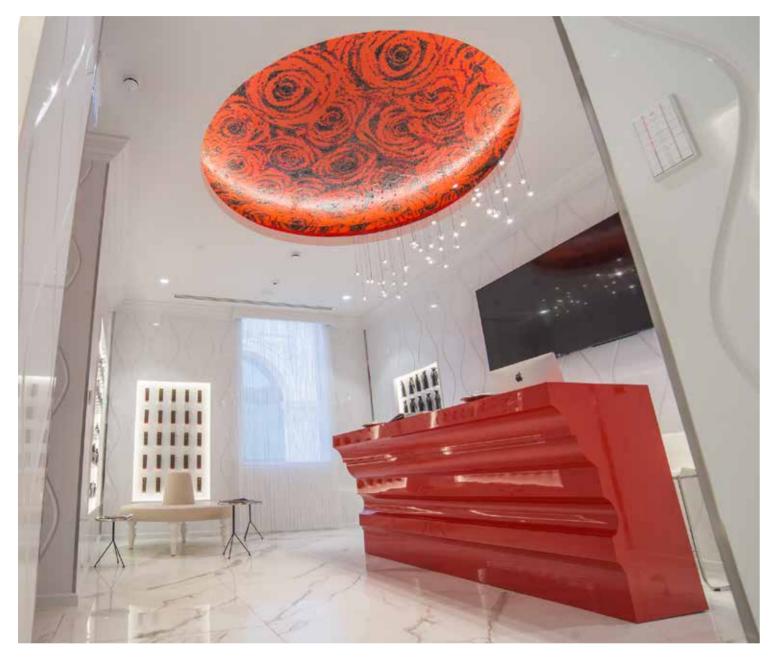




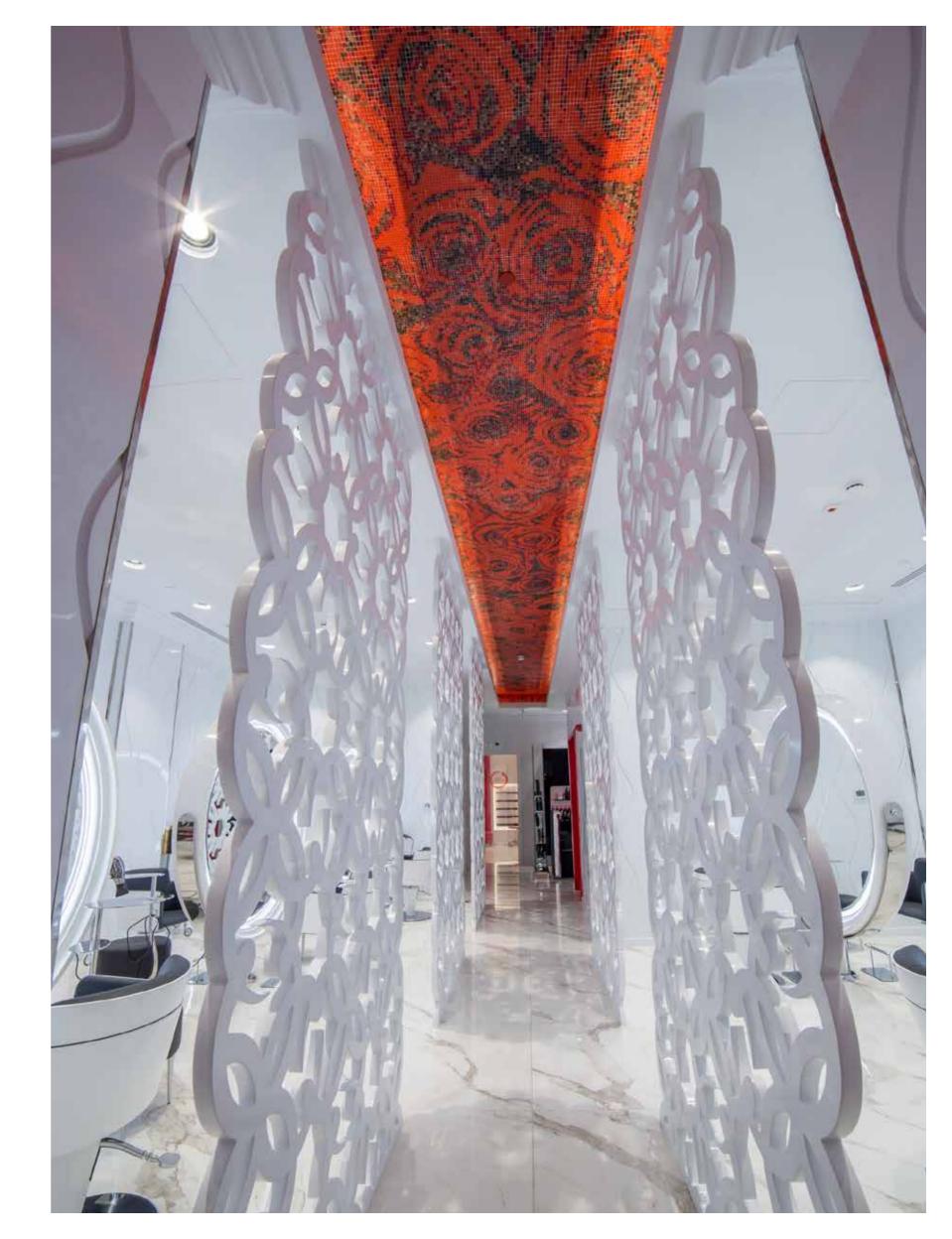
# CAD technique projects

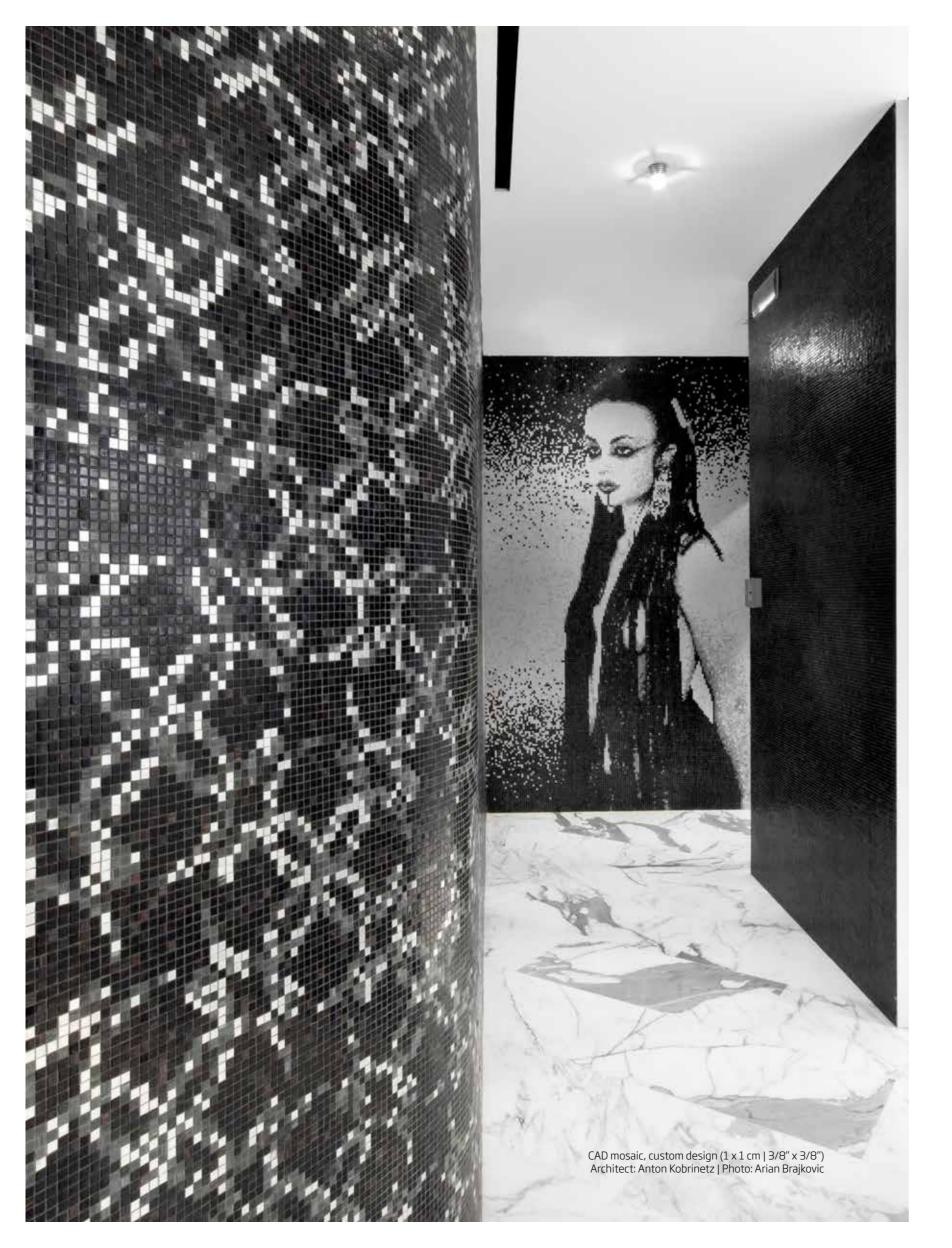


### Kingdom of Beauty | Aldo Coppola Salon Abu Dhabi, UAE



CAD mosaic, custom design (1 x 1 cm | 3/8" x 3/8") Architect: Anton Kobrinetz



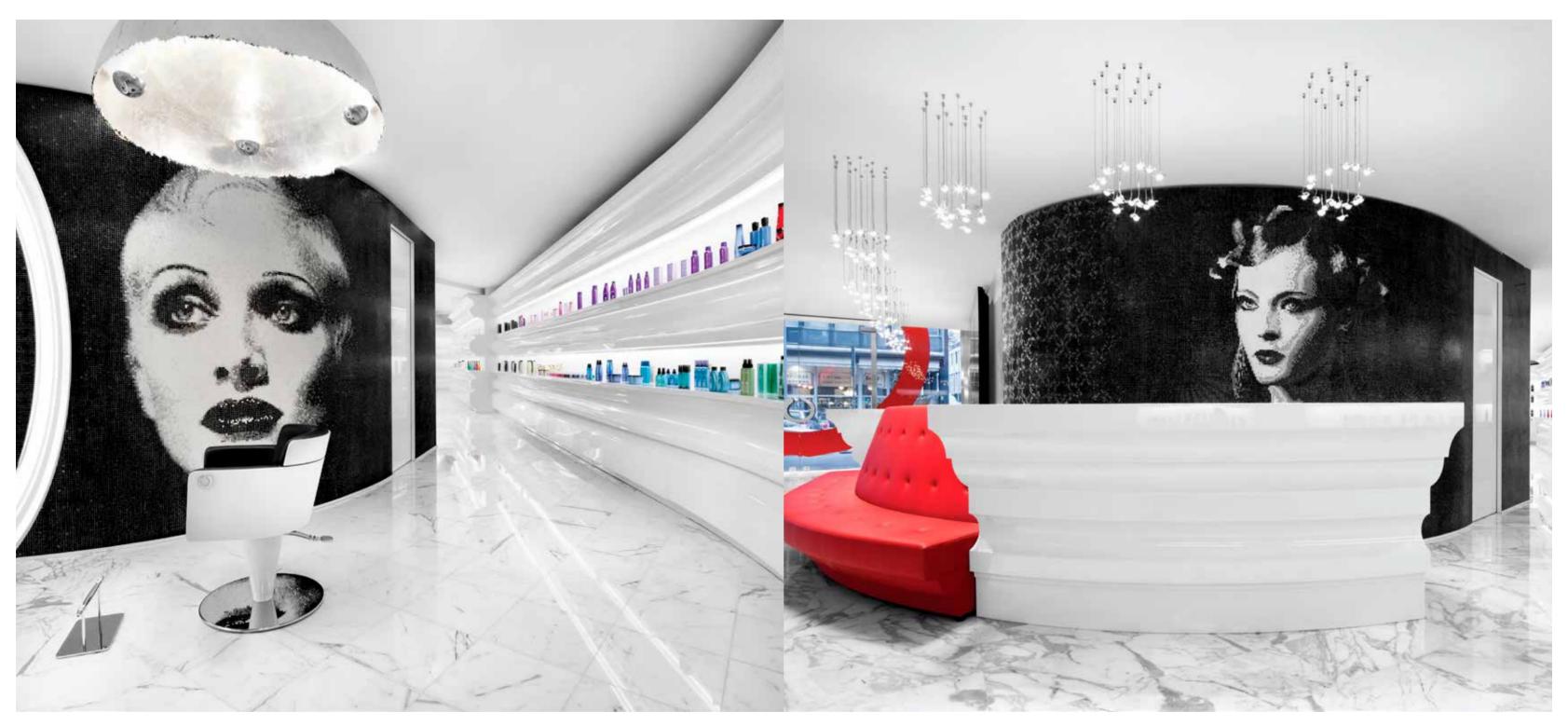


### Kingdom of Beauty | Aldo Coppola Salon Milan, Italy



Roses are the leitmotif of the whole salon as the red rose was Aldo Coppola's favorite flower.

### Kingdom of Beauty | Aldo Coppola Salon Milan, Italy



TREND mosaic tiles have a starring role in the new Aldo Coppola salon in Milan. Art and beauty come together right in the city's center. Milan has a new temple dedicated to beauty: Aldo Coppola's spectacular new salon, which is embellished by TREND's refined mosaics. In the salon's approximately 1.000 square meters of white Carrara marble, TREND's extraordinary mosaic tiles stand out (1 x 1 cm | 3/8" x 3/8"), recreating historical Aldo Coppola-L'Oréal calendar images: professional photographs taken by great artists like Fabrizio Ferri and Oliviero Toscani.

CAD mosaic, custom design (1 x 1 cm | 3/8" x 3/8") Architect: Anton Kobrinetz | Photo: Arian Brajkovic

### Private Villa France

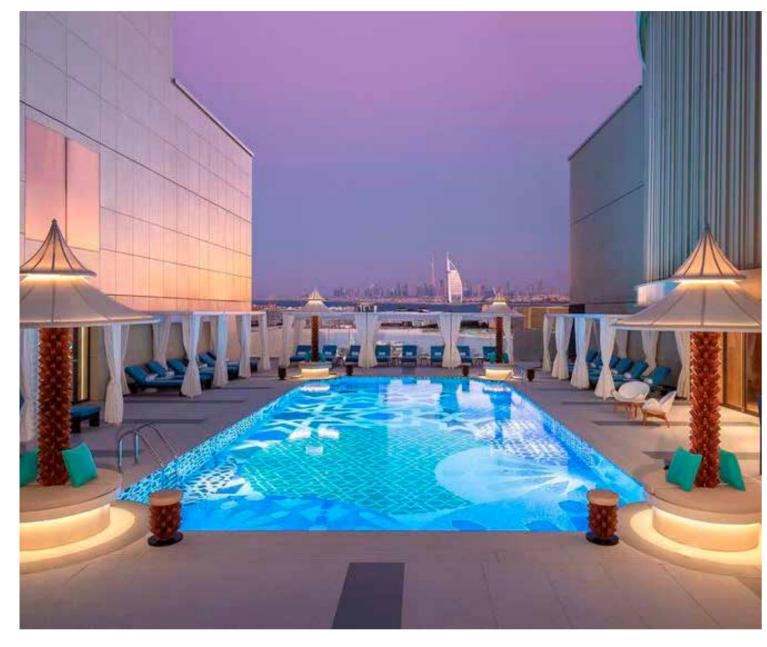


Chic and cozy remodeled villa with refreshing pool.

Pool: CAD mosaic, custom design (2 x 2 cm | 3/4" x 3/4") Creation by Miracleroom | Photo: Maisondazur



### Andaz Dubai The Palm Dubai, UAE



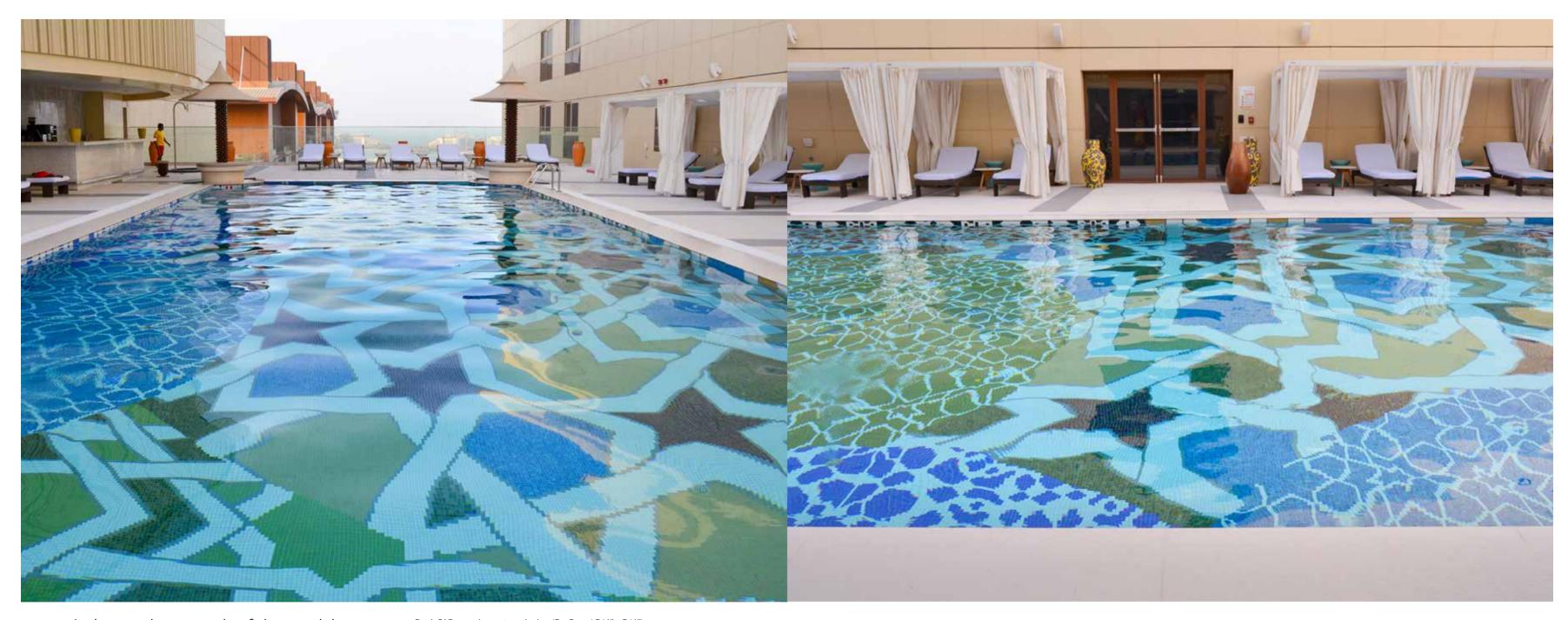
The 'arabesque' motive is a traditional Arab ornamental style symbolizing the underlying order and unity of nature and has become an increasingly prominent trend in the contemporary interior design space in this part of the world.

Pool: CAD mosaic, custom design (2 x 2 cm | 3/4" x 3/4")

The stunning rooftop pool, designed by Glintmeijer Design Studio LLC, features one of our exclusive CAD mosaic decorations.



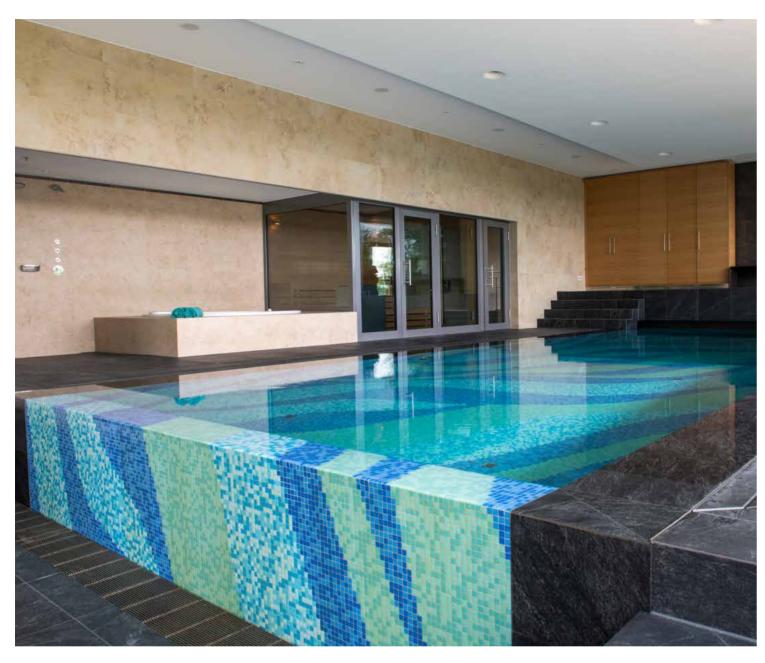
### Andaz Dubai The Palm Dubai, UAE



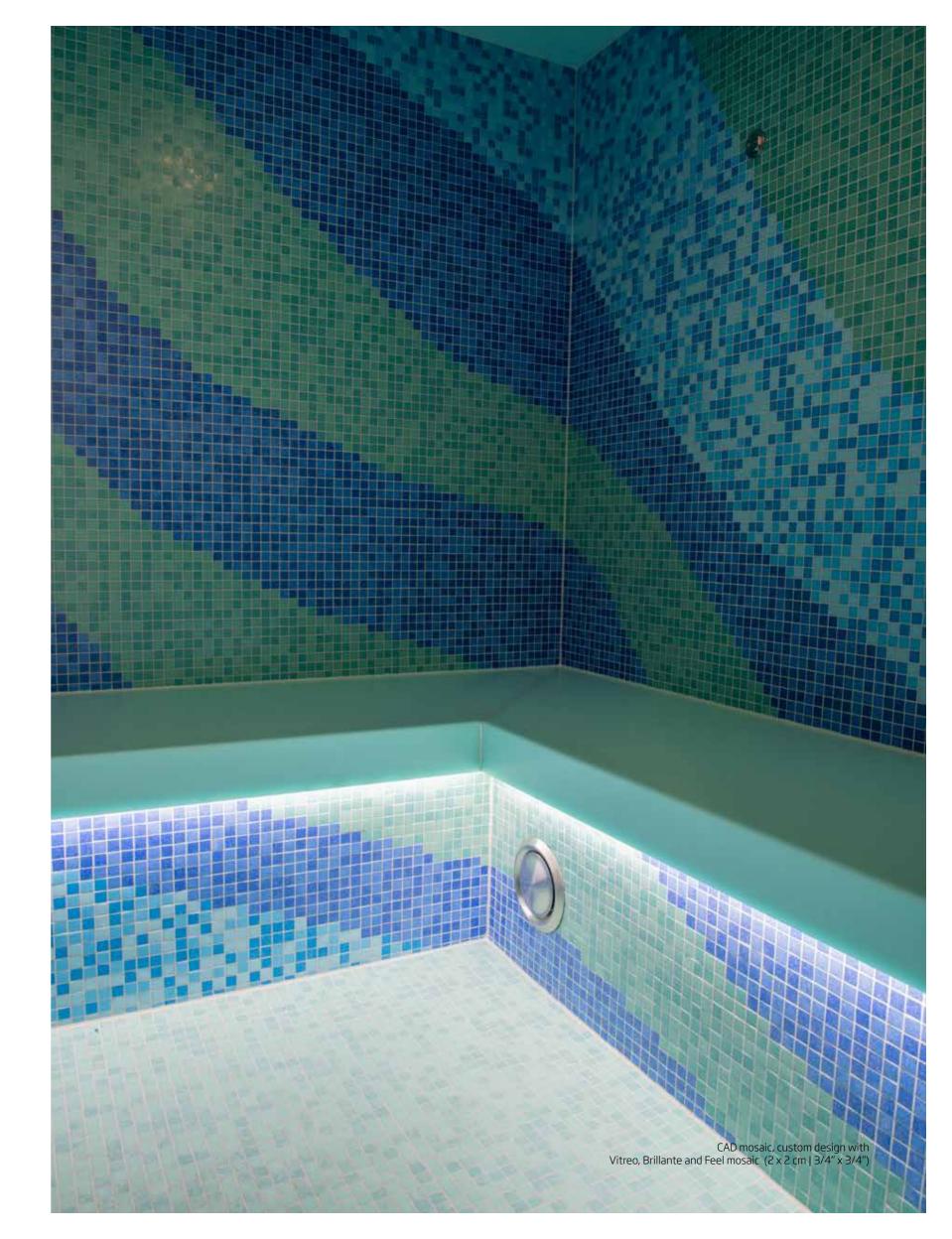
An impressive example of the special bond that exists between tradition, modern architecture and fashion.

Pool: CAD mosaic, custom design (2 x 2 cm | 3/4" x 3/4")

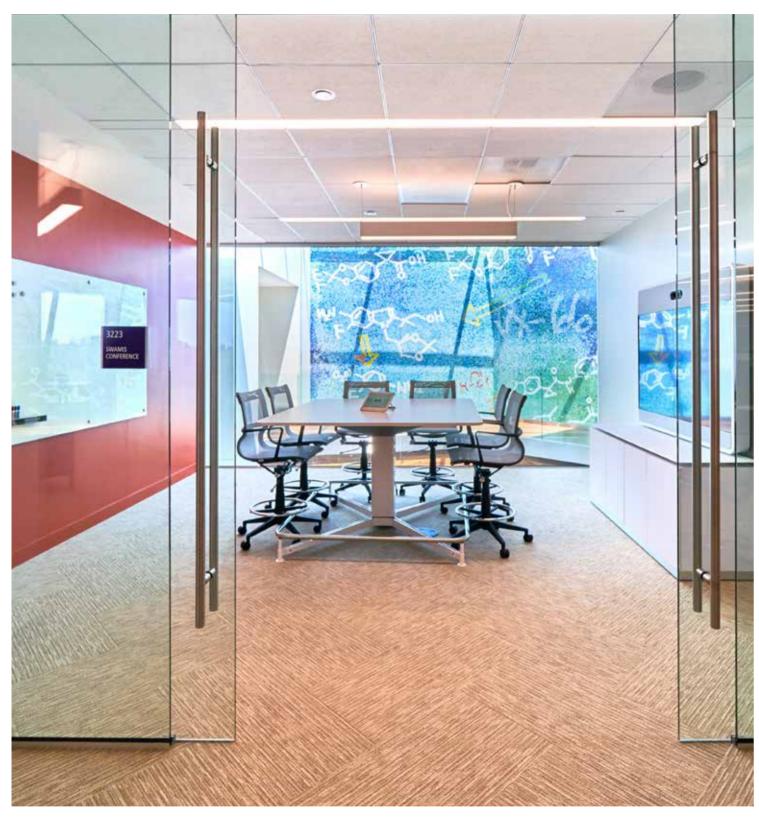
### Private pool & spa Munich, Germany



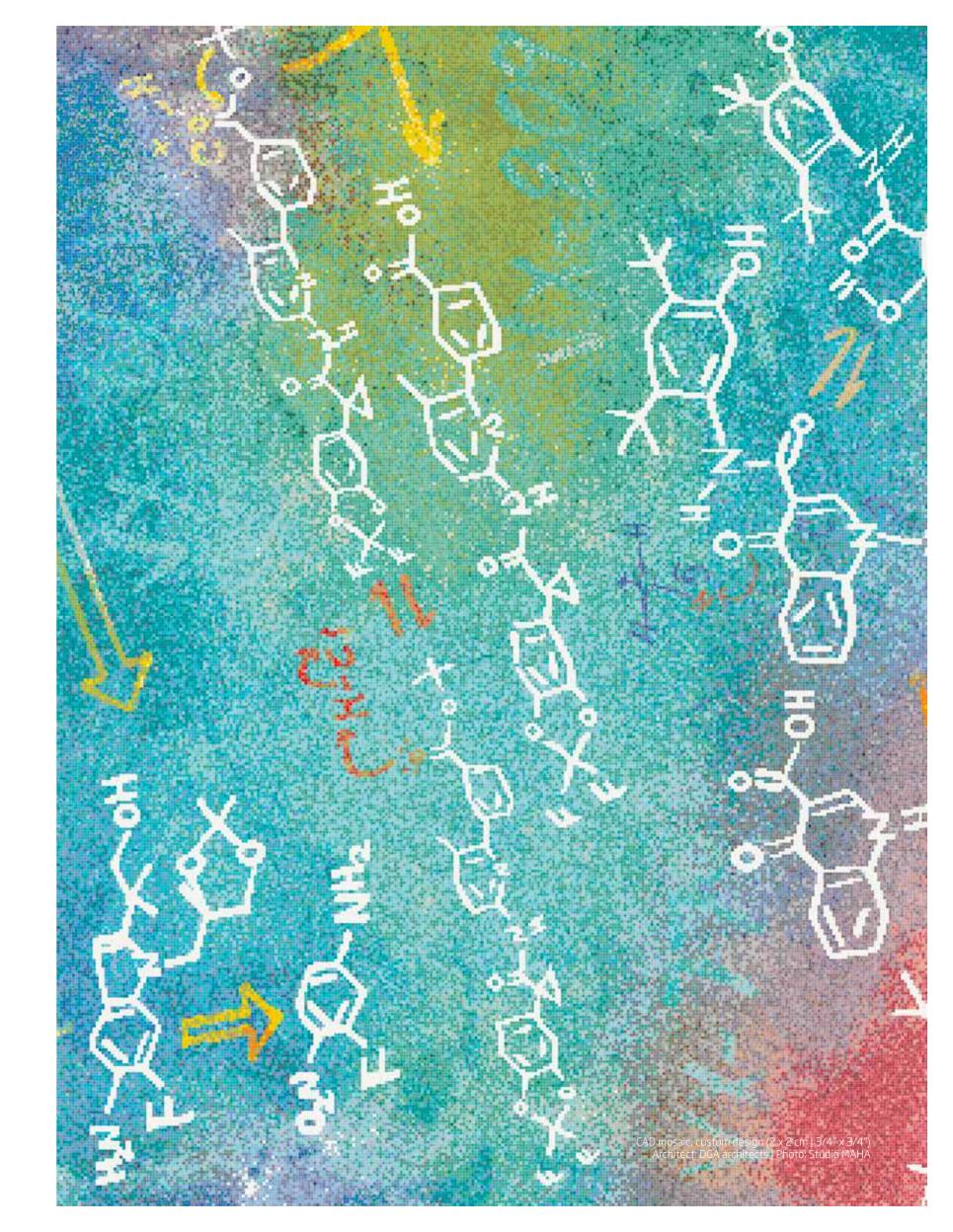
Waves of color in a beautifully designed and exclusive infinity pool create the ultimate relaxation.

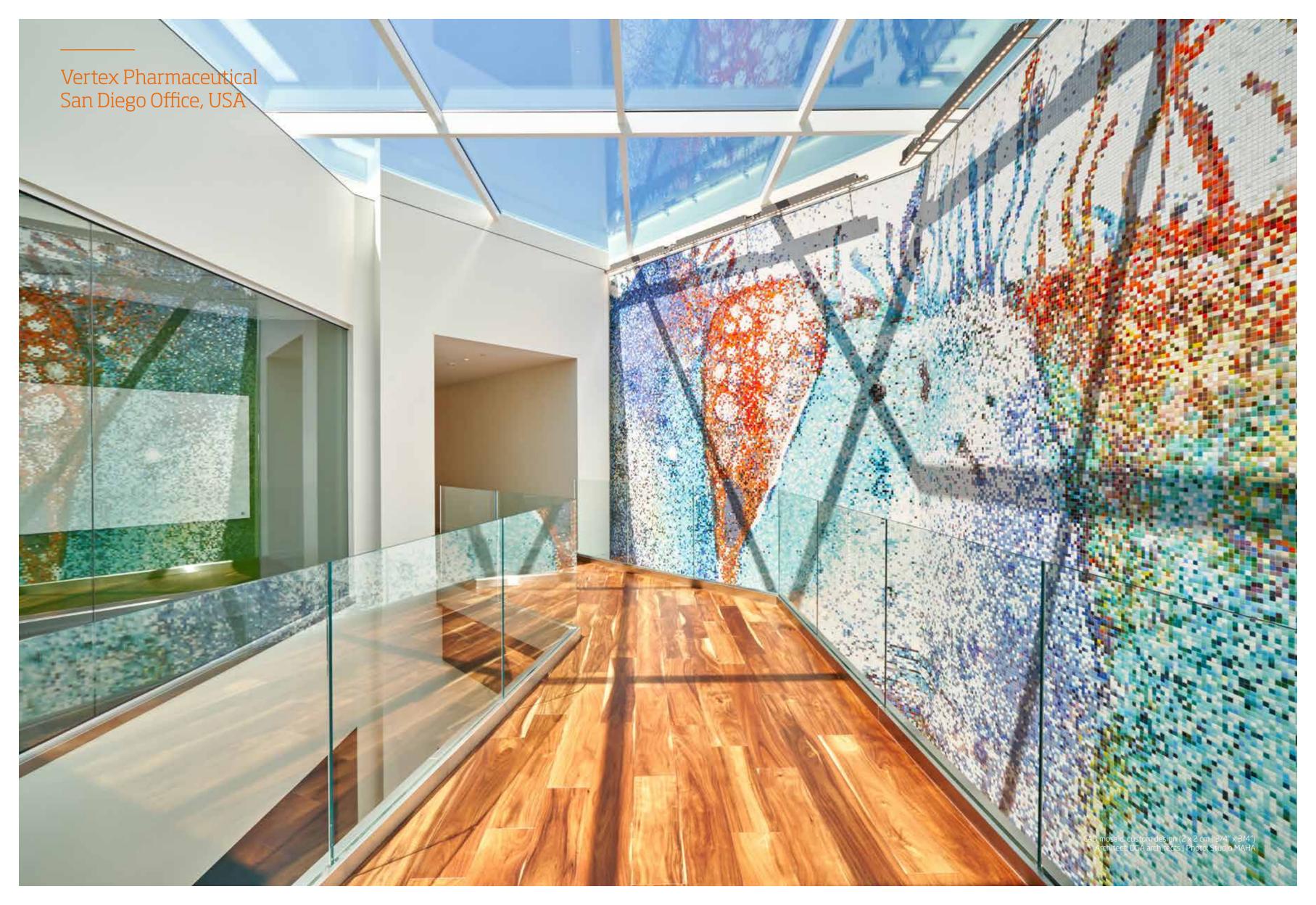


### Vertex Pharmaceutical San Diego Office, USA

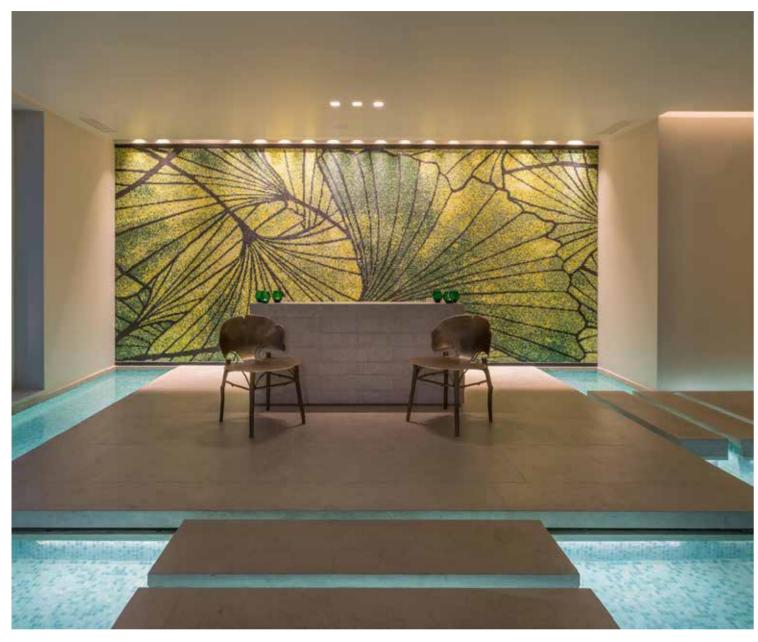


With the CAD technique we can transform any image into a custom-tailored artwork.





### Santa Marina Resort & Villas Mykonos, Grecee



Pool: custom mix (2 x 2 cm | 3/4" x 3/4")
Wall: CAD mosaic, custom design (2 x 2 cm | 3/4" x 3/4")



### Artistic Technique

Hand cut mosaic



### Artistic technique

### 1. ORIGINAL DRAWING

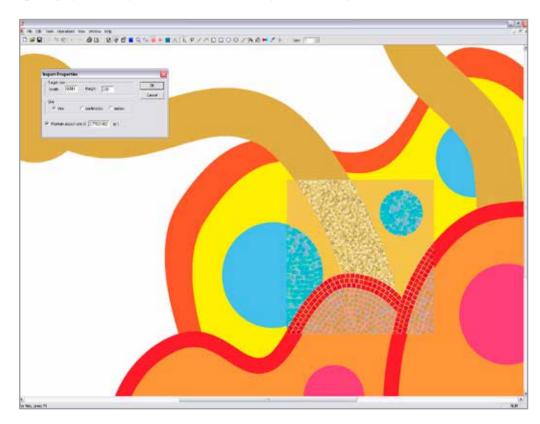


### 2. COLORS SELECTION





### 3. COMPUTER ELABORATION



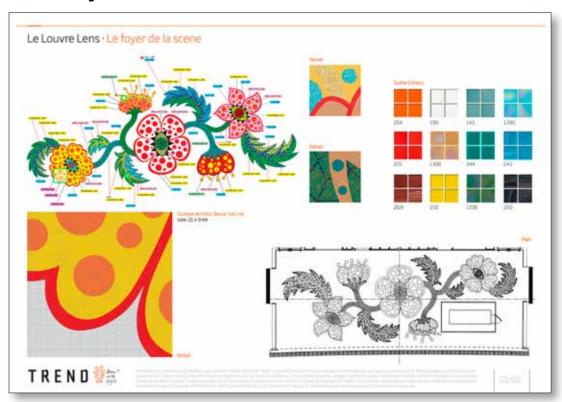
We can reproduce any image using a proprietary mosaic software exclusively owned by TREND.

This technique allows you to reproduce subjects that are complex and rich in details. It lends itself to the development of classical subjects and natural motifs with soft and curvilinear trends. The artistic technique develops a fixing map of interlocking sheets with consecutive numbering.

The pieces used are generally very small in size, whole or cut, allowing for a faithful and detailed representation of the subject. Each tile is unique in color and shape and is laid manually following the design of the decor.

To have total control over the final result, all the decors are laid dry on the production site before being divided into sheets and delivered to the client.

### 4. PROJECT LAYOUT

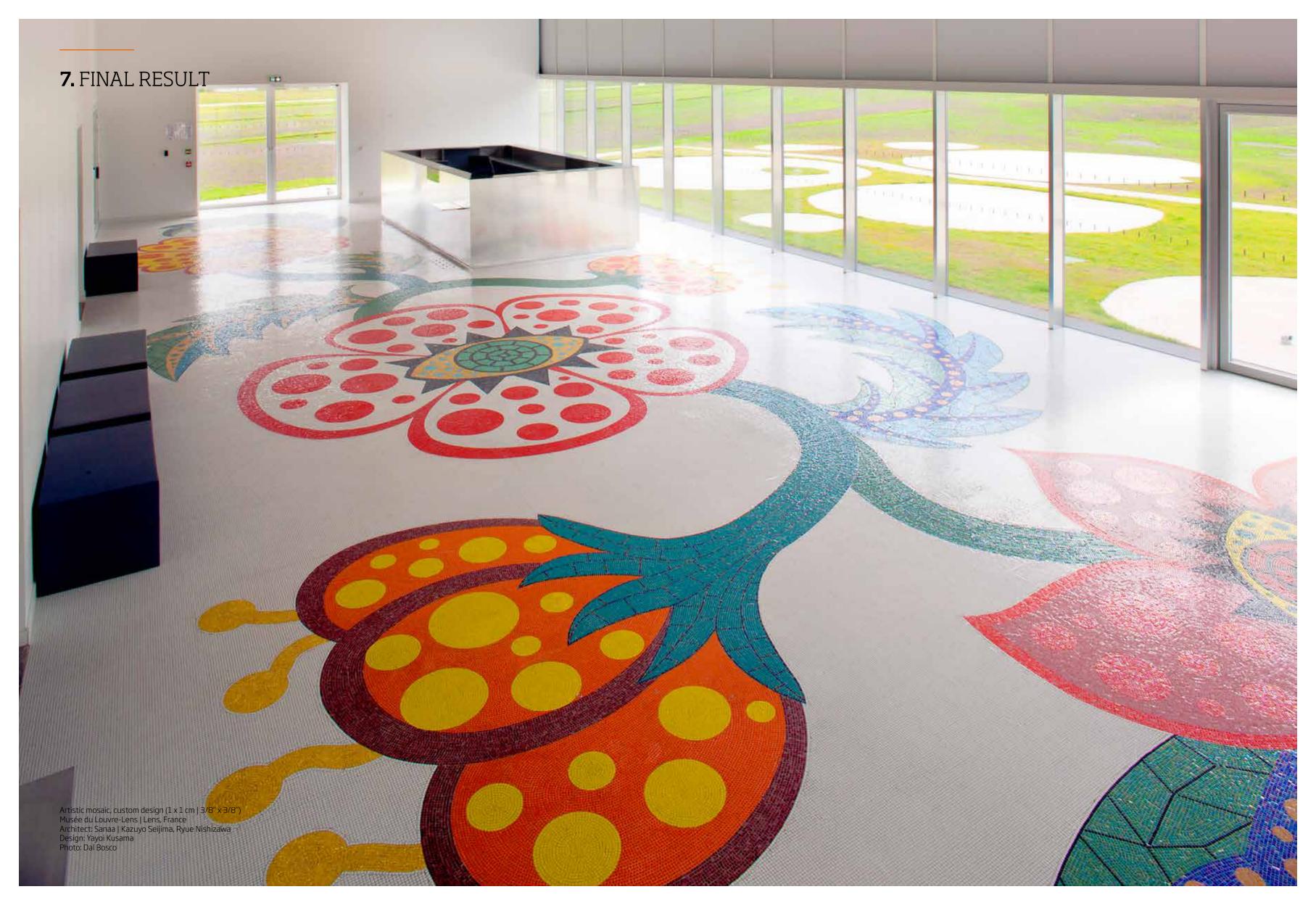


### 5. PRODUCTION GRID & FIXING MAP

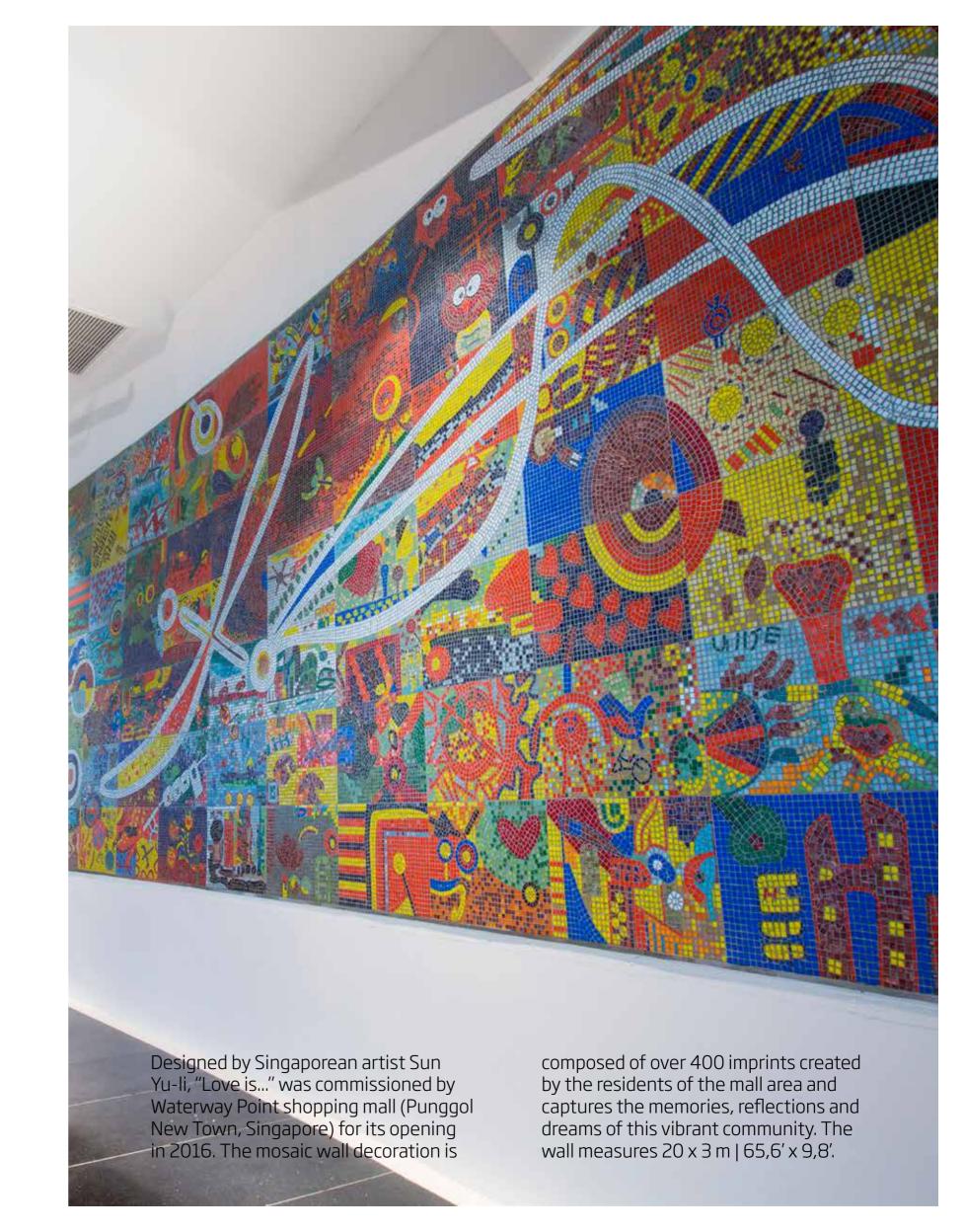


### **6.** ARTISTIC PRODUCTION

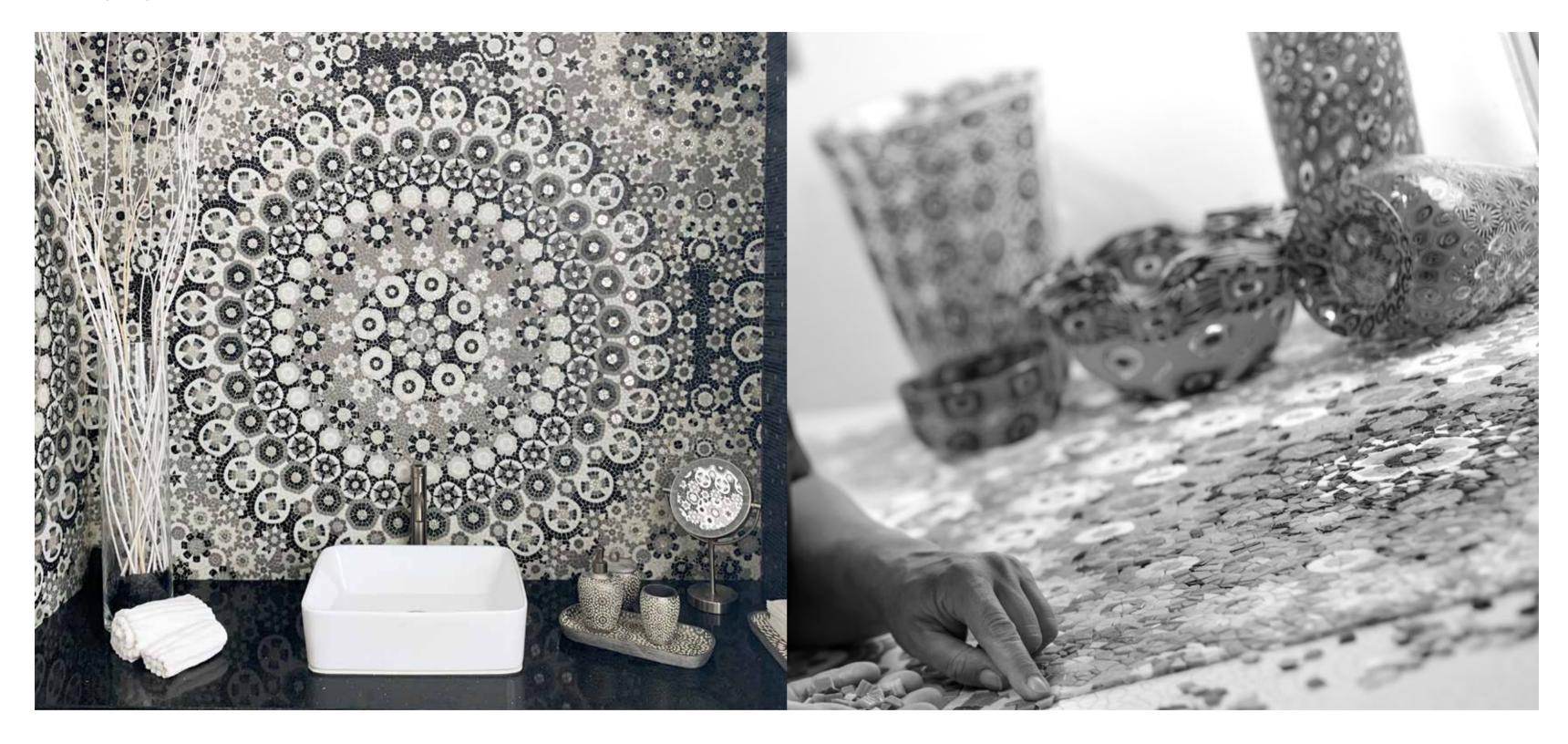


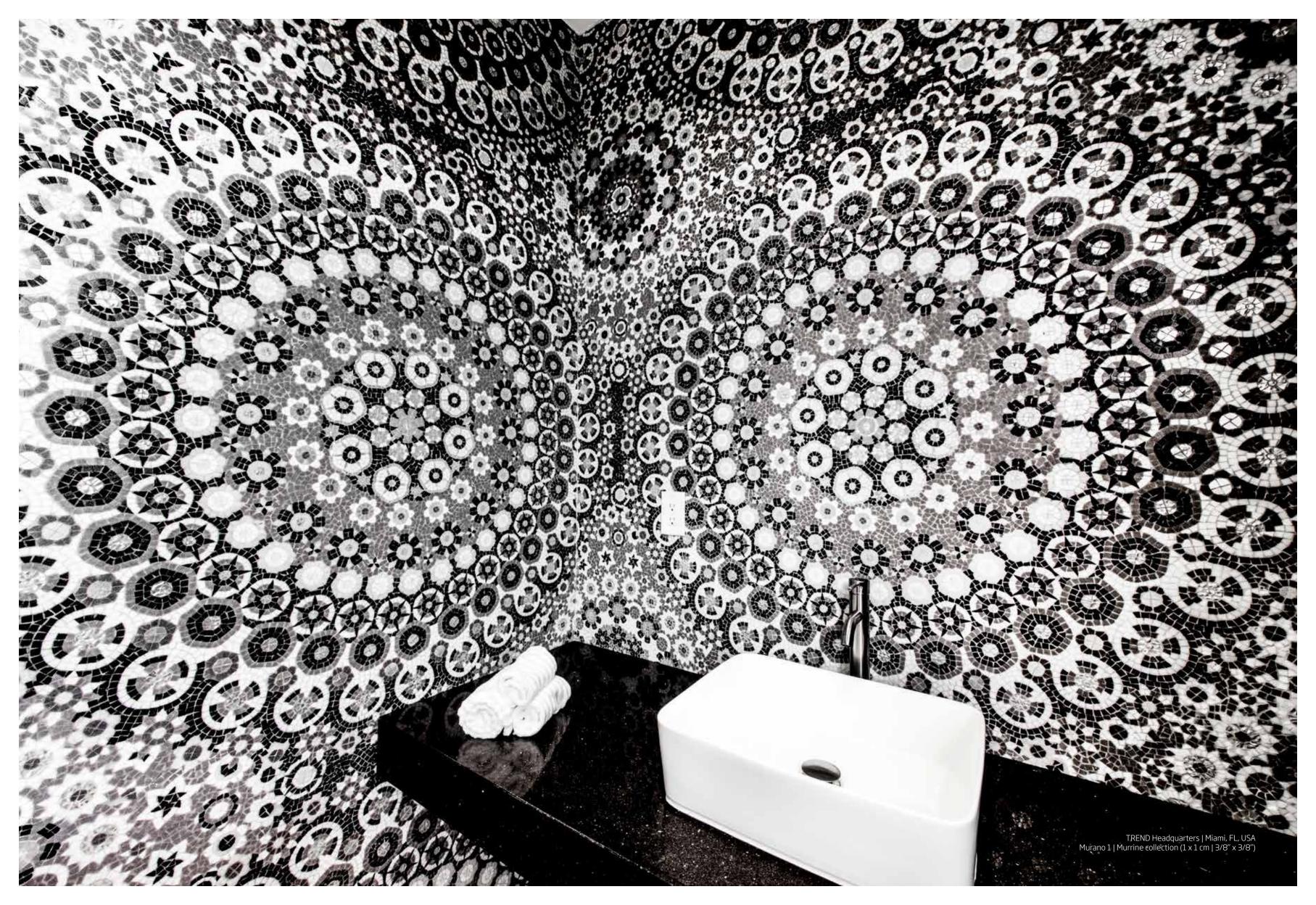


## Artistic Technique Projects



### TREND Headquarters Miami, FL, USA





### KU64 Dental Clinic Berlin, Germany

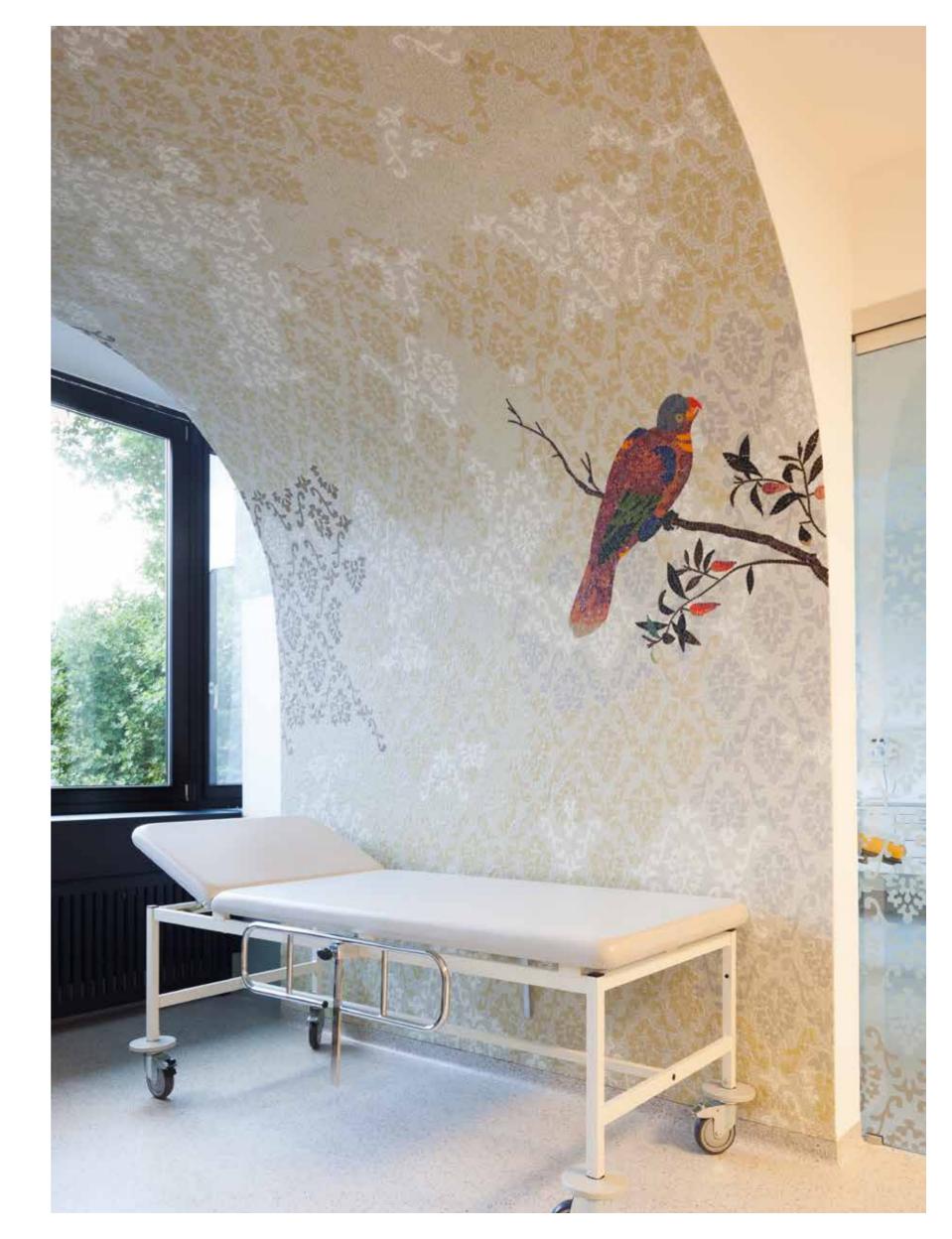


Berlin-based Studio Karhard chose TREND for the restyling of the KU64-Zahnarzt-Berlin dental practice. The floral-style mosaic decorations are inspired by the wallpapers of the New Palace in Potsdam, a Rococo-style building commissioned by Frederick the Great in 1763. Artistic mosaic, custom design (1 x 1 cm | 3/8" x 3/8") Architect: Studio Karhard Photo: Stefan Wolf Lucks

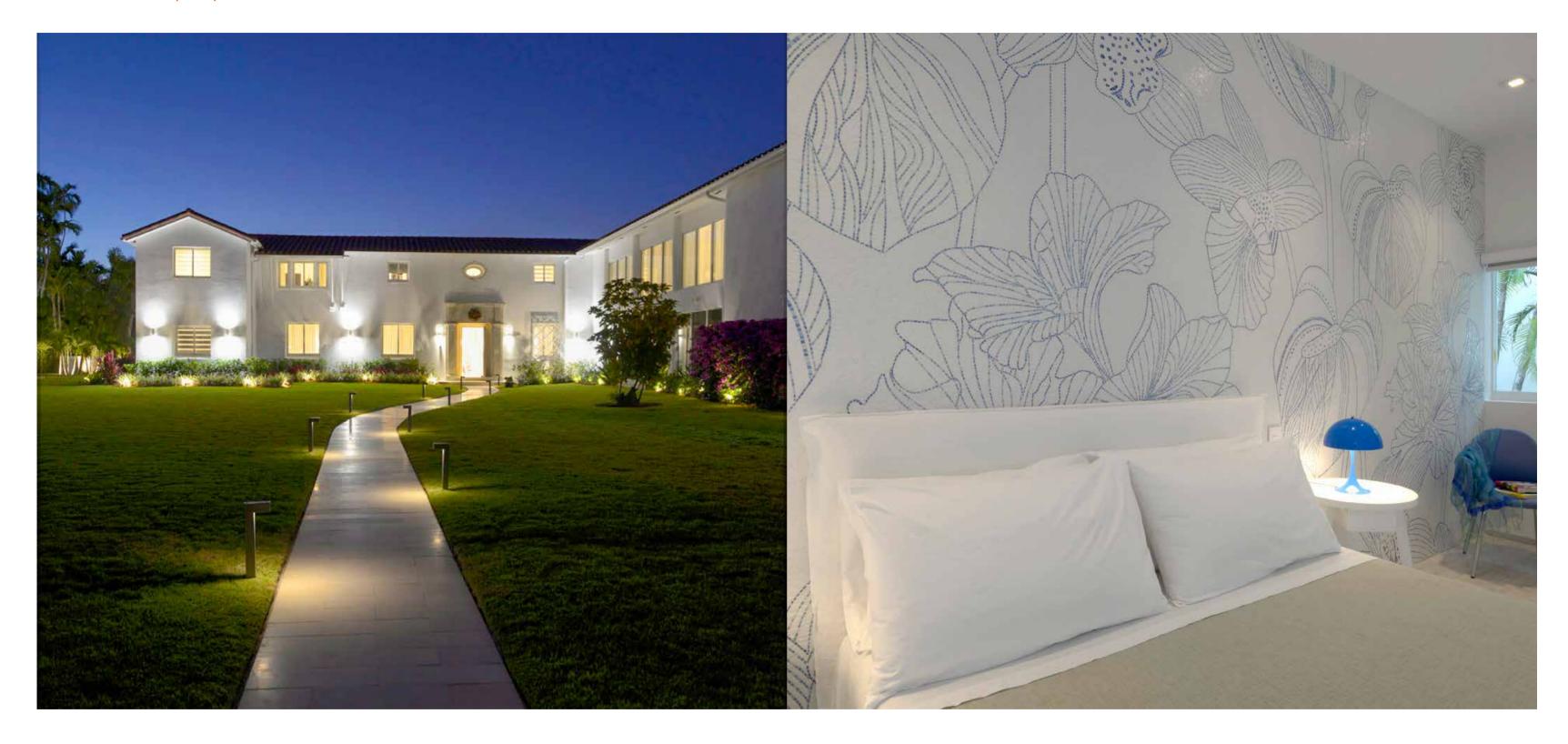
### KU64 Dental Clinic Berlin, Germany

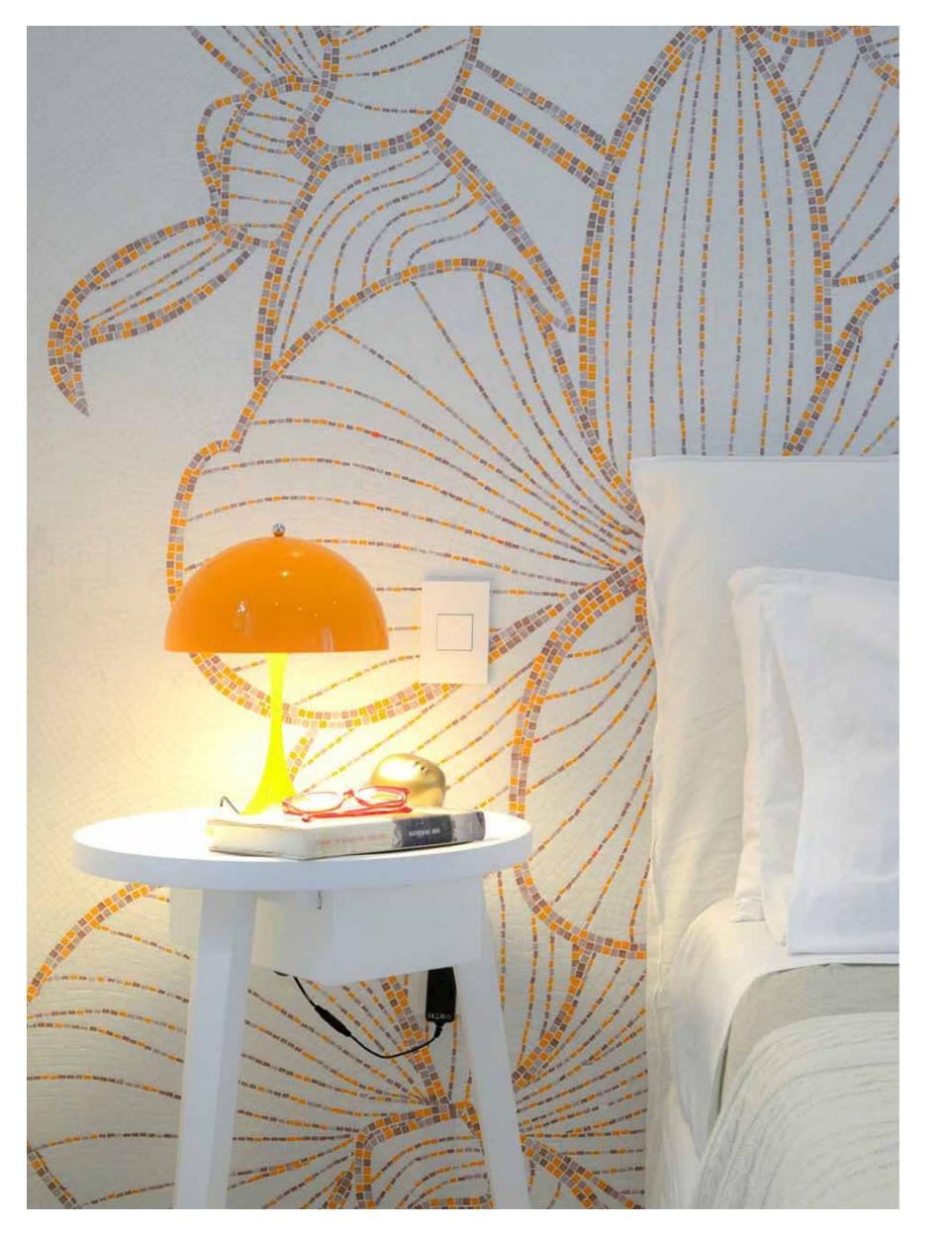


Artistic mosaic, custom design (1 x 1 cm | 3/8" x 3/8") Architect: Studio Karhard Photo: Stefan Wolf Lucks

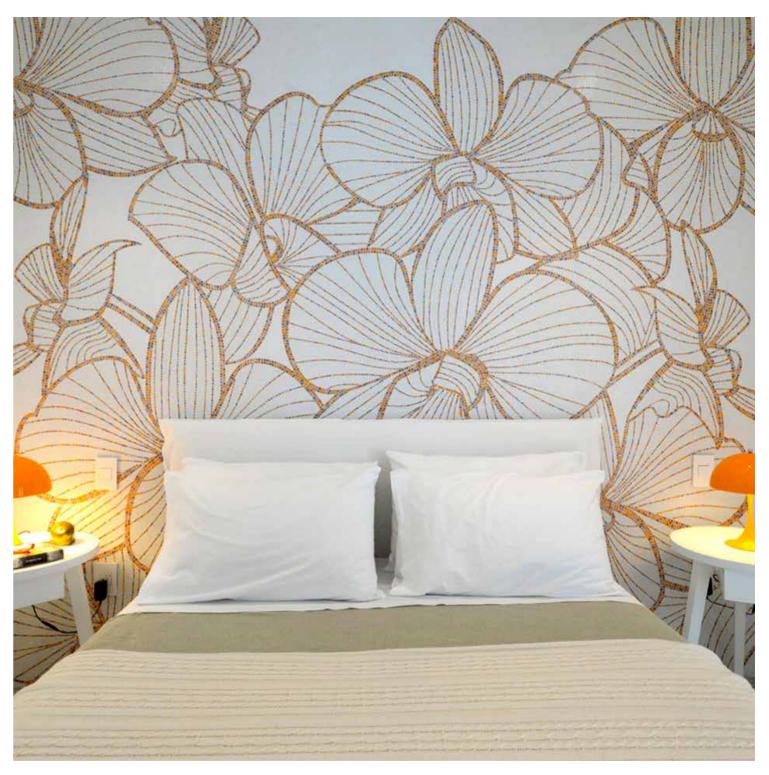


### PrimaVera Villa Miami Beach, FL, USA





### PrimaVera Villa Miami Beach, FL,USA

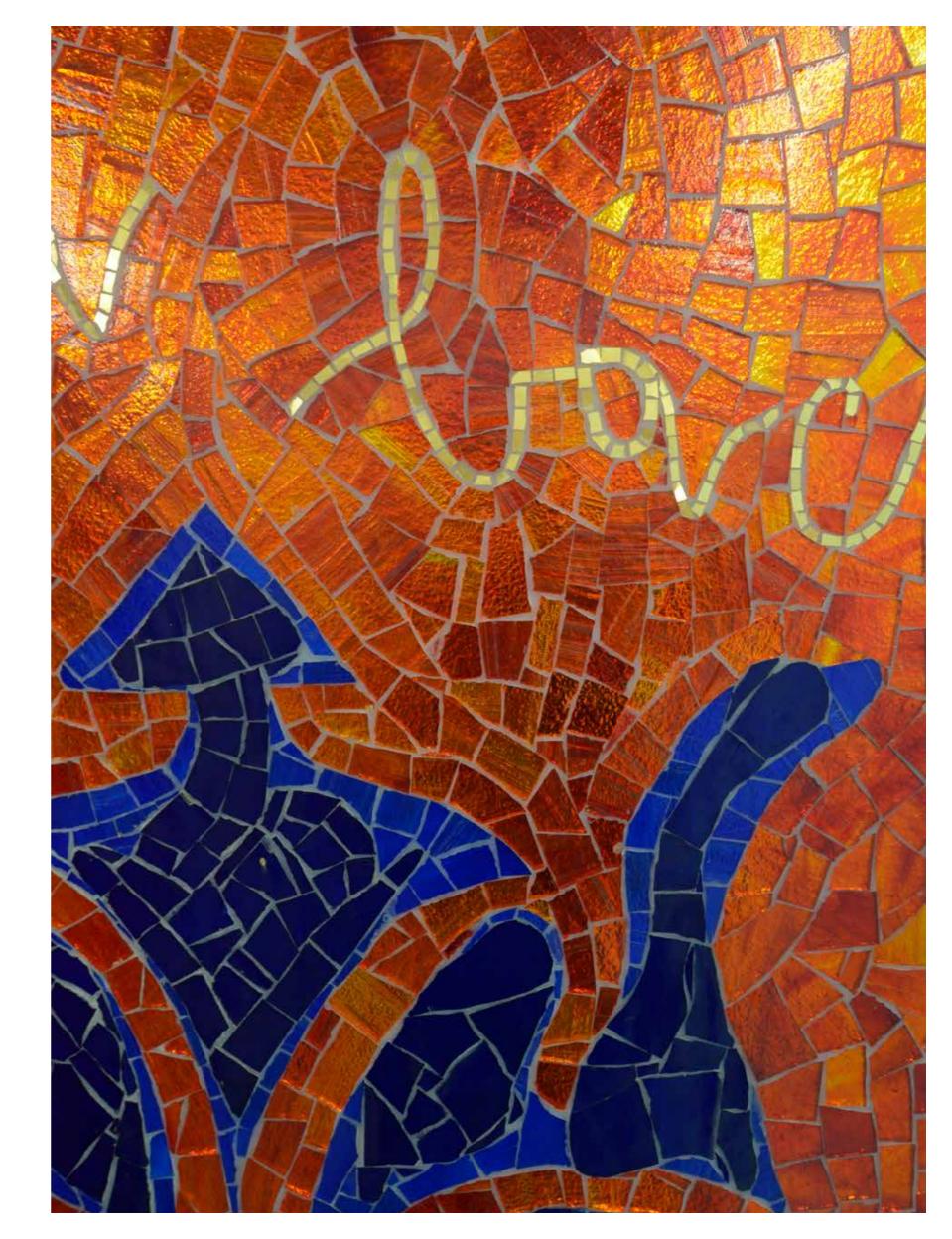


Orange Orchids | Artistic mosaic (1 x 1 cm | 3/8" x 3/8") Photo: Dal Bosco

### PrimaVera Villa Miami Beach, FL, USA



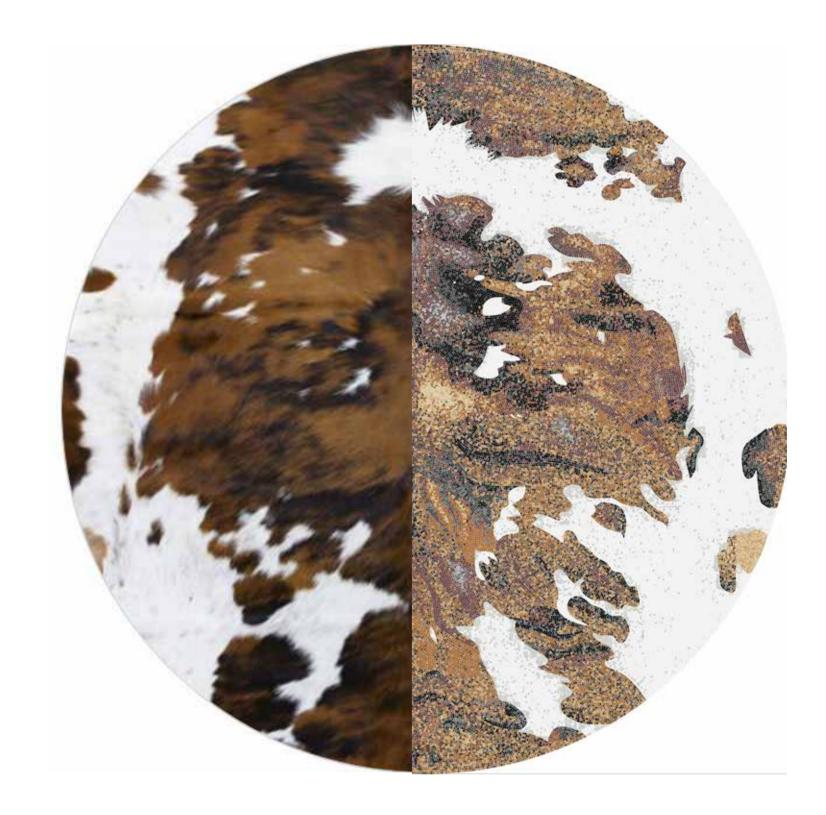
Artistic mosaic with Glamour and Aureo (hand-cut) Work of art by Marco Nereo Rotelli Floor: TREND Origina® 1610 Royal Ivory Elevator Floor: Trascenda Portland White Photo: Dal Bosco



### AMLI Midtown Miami Miami, FL, USA



Artistic mosaic, custom design (1 x 1 cm | 3/8" x 3/8")

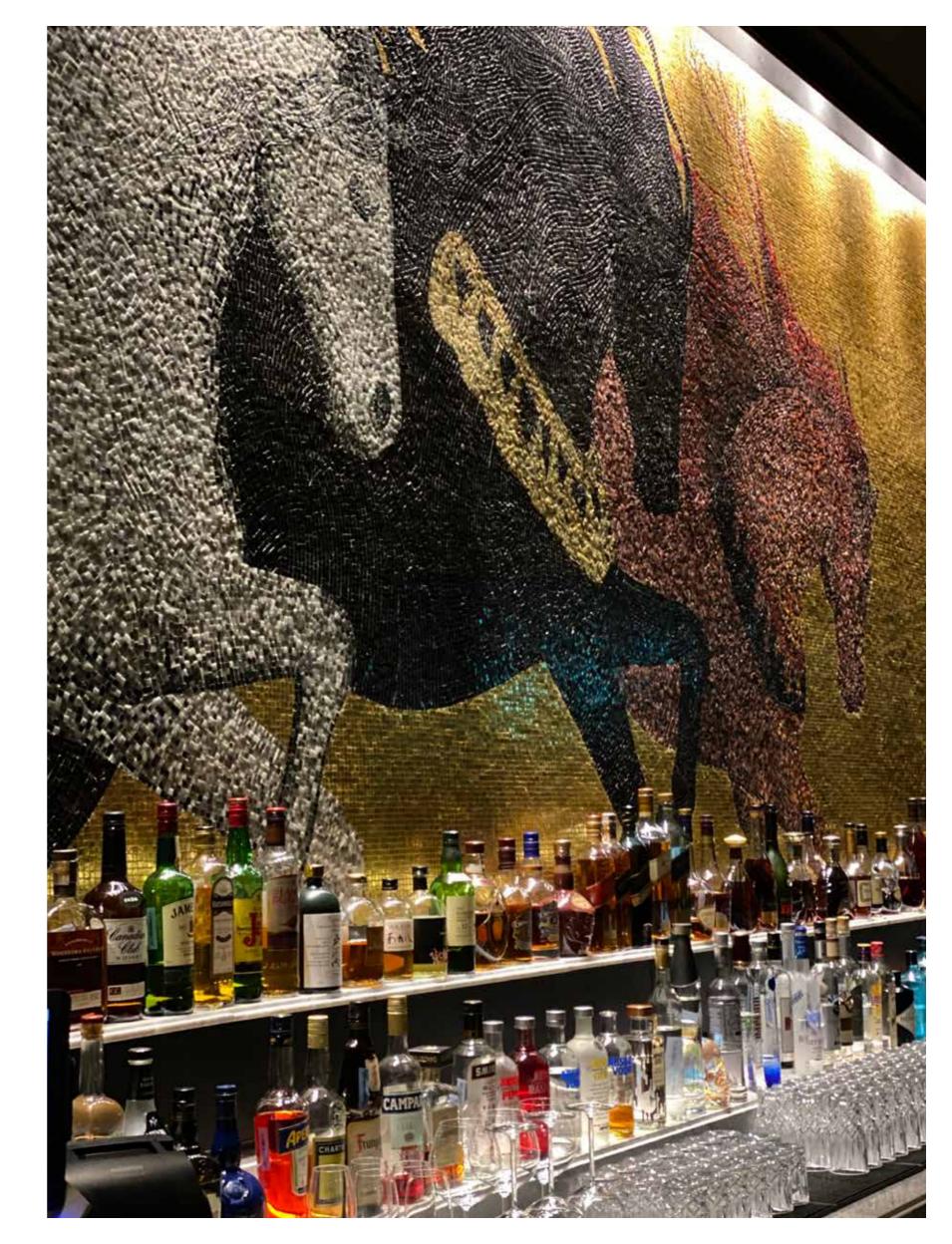


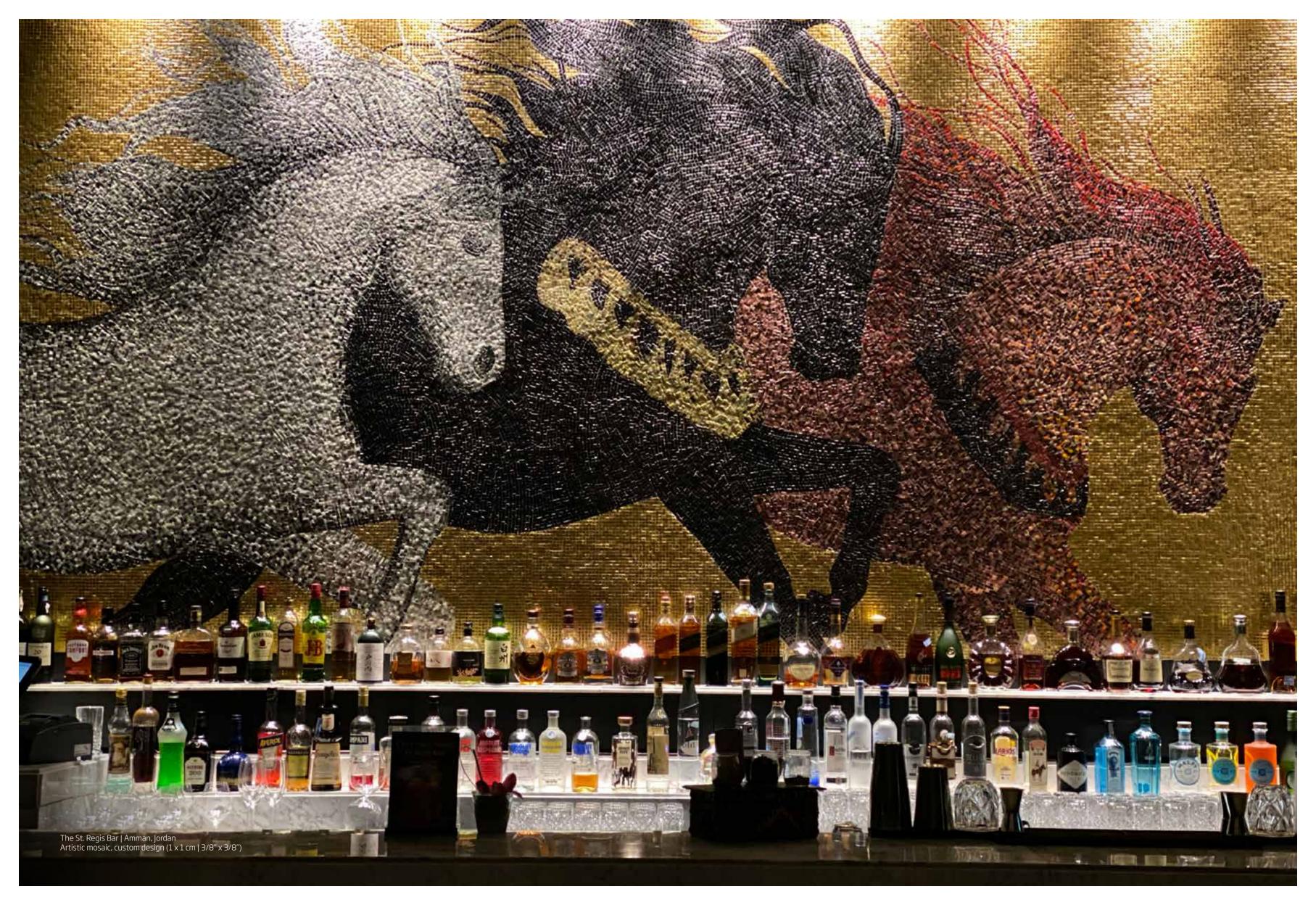
The nexus of Midtown, Wynwood, the Design District and Edgewater. New restaurants, cafes, art installations and high-end retail shops are flourishing in the area.

### The St. Regis Bar Amman, Jordan



Artistic mosaic, custom design (1 x 1 cm | 3/8" x 3/8")







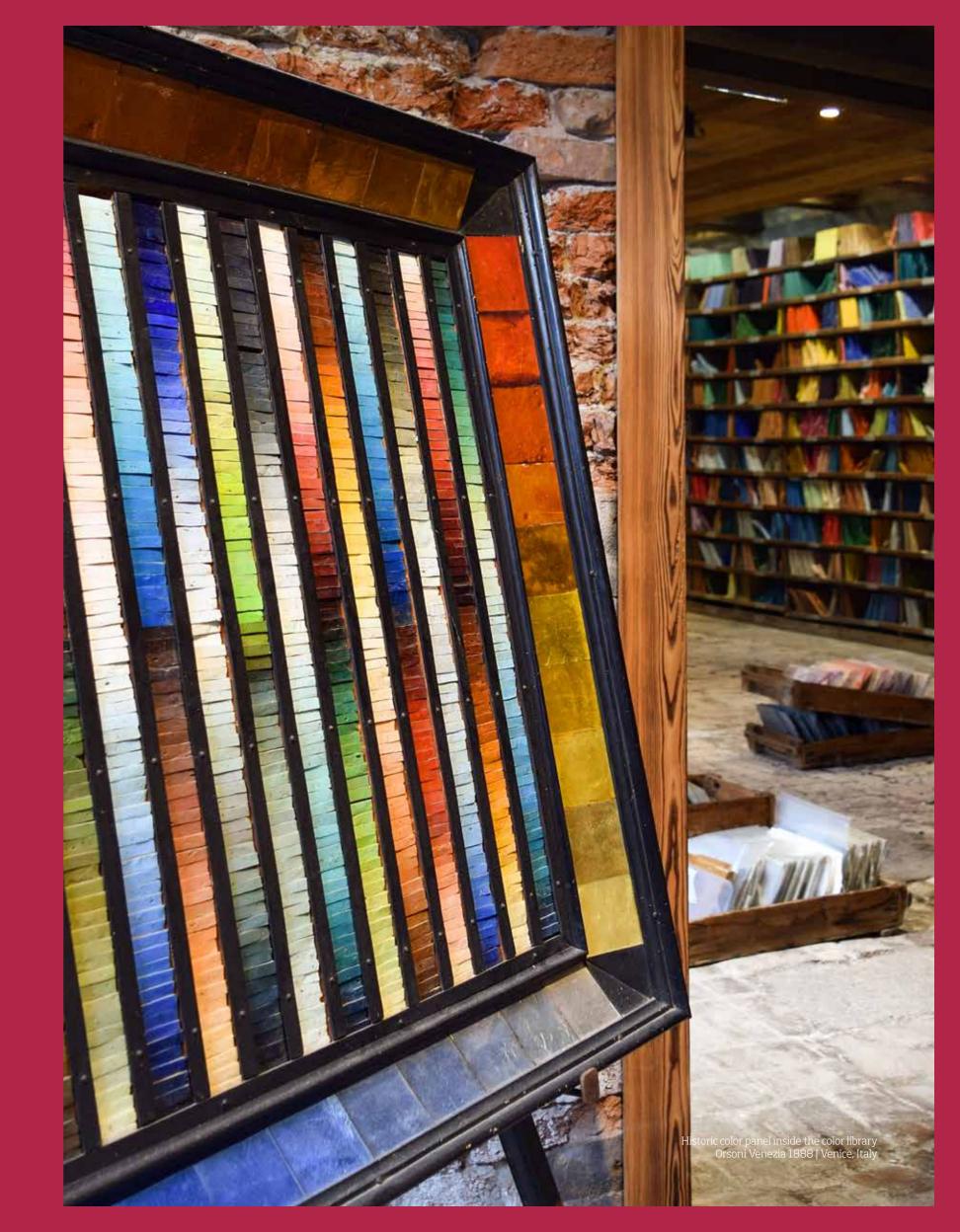


The historical Venetian furnace that uses the same techniques since 1888

### **Historic Color Panel**

The renowned panel created by Angelo Orsoni was born from Orsoni's color library that preserves more than 3,500 different colors of Venetian smalti. It was displayed for the first

time at the Universal Exhibition in Paris in 1889. Years later Antoni Gaudí was inspired by its beauty and decided to use smalti Orsoni in the decoration of the Sagrada Familia.





# Art created by fire.



### The true Gem of Venice

It is enough just to step over the threshold and be carried away by the magic of a world where time seems to have stood still.

The fire, the furnace, the marbled crucibles - every corner reveals a part of the legendary tradition of creating glass for mosaic.



### The crucibles



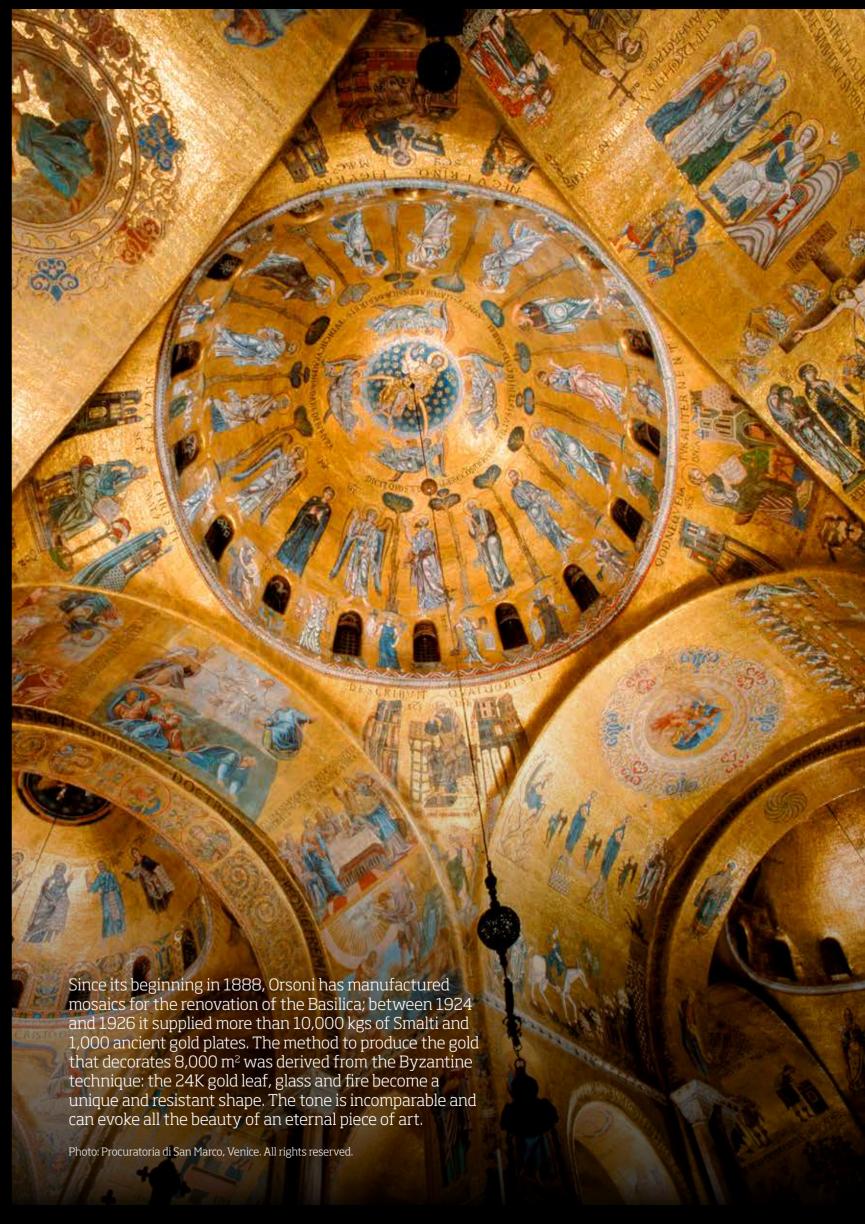
The crucible is the heart and emblem of the Furnace.

The crucibles, the melting pot in which history, art, culture and tradition are blended with glass and color at high temperatures to recreate the magic of Venetian smalti. The indelible trace of this process is represented by the infinite color tonalities and shades that remain impressed on the crucible, overlapping with each new passage in the furnace and giving life to unique and timeless artworks.









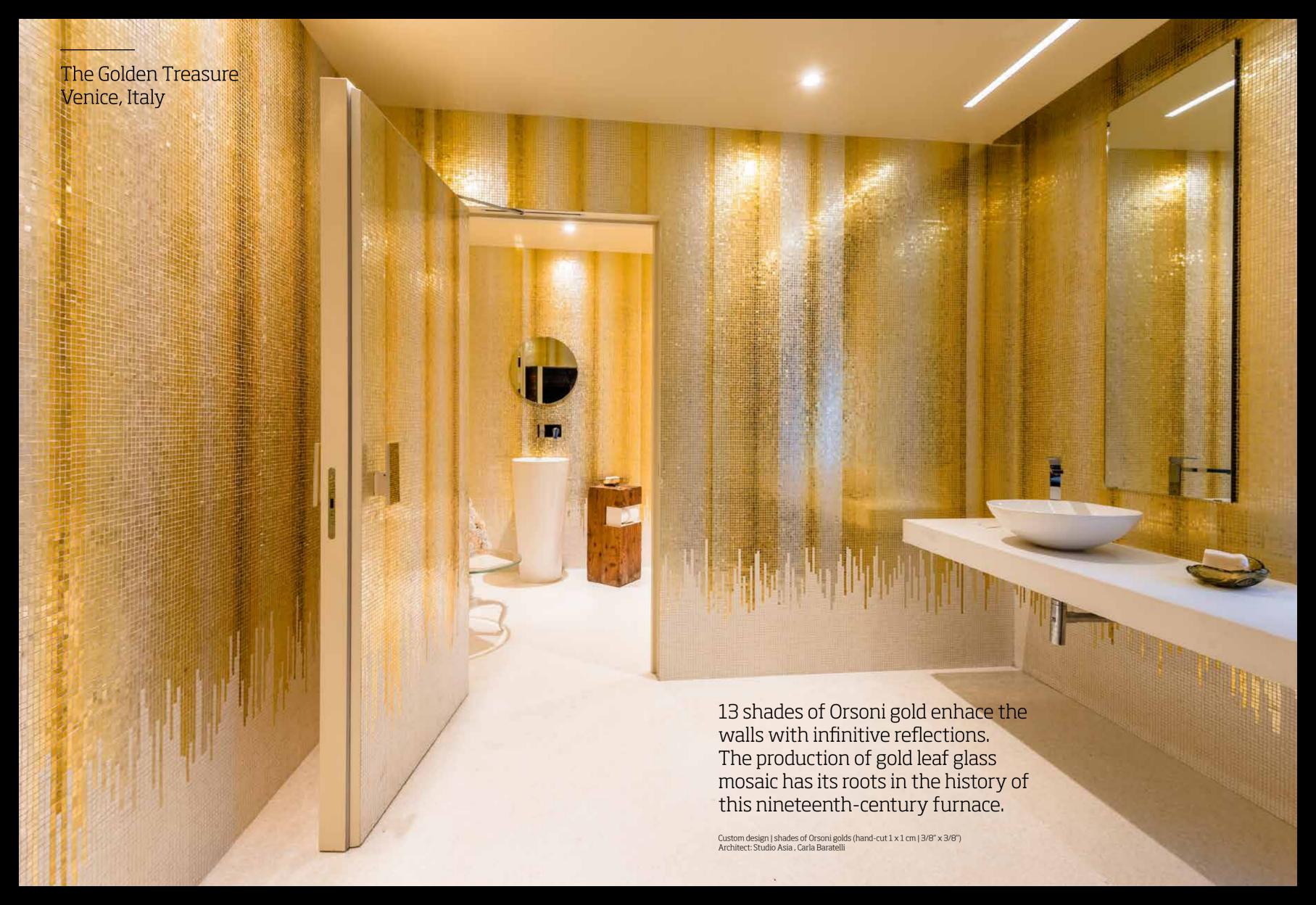
### Art created by glass

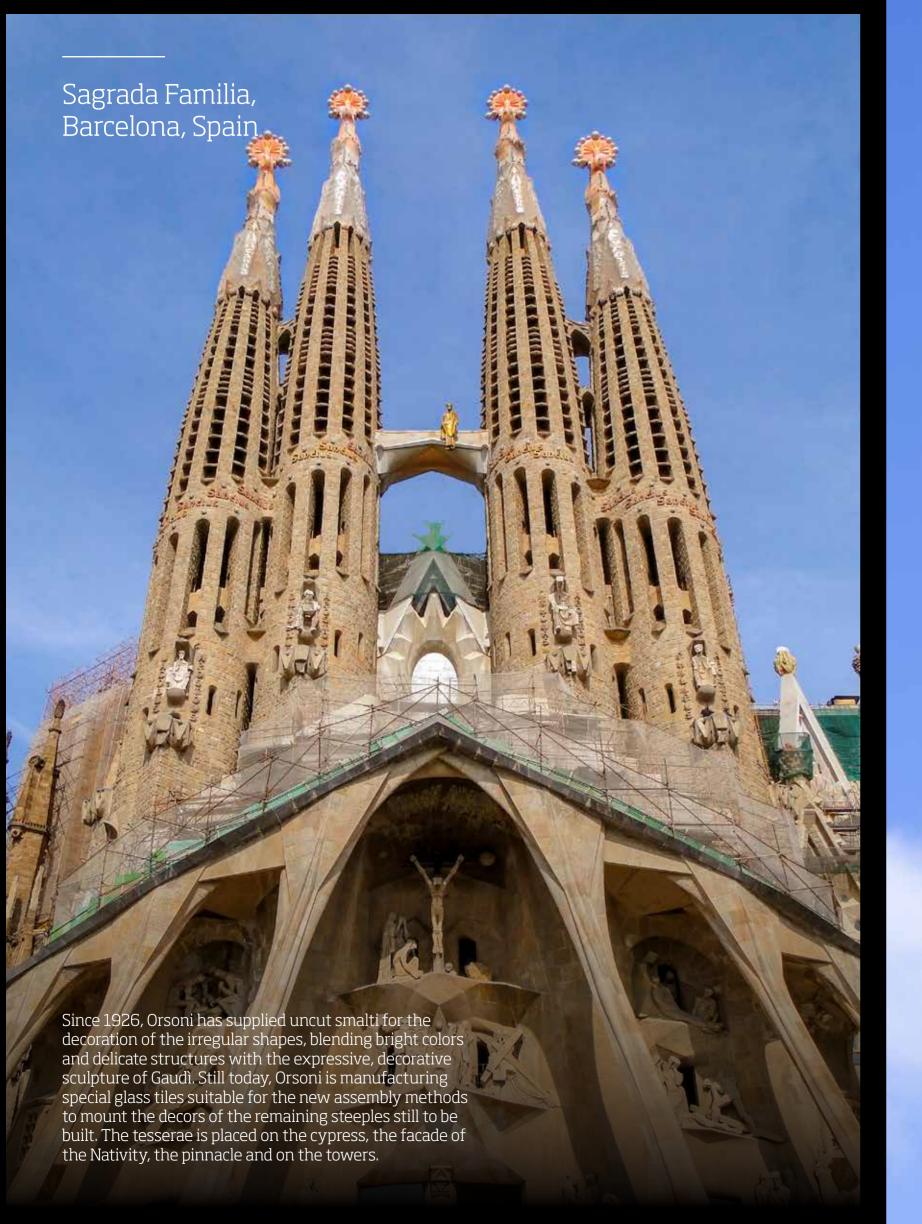


Each piece is uniquely crafted with an expert touch.

The authentic 24 karat gold leaf is made with the ancient technique of the goldbeater and used for the pure gold mosaic made in Venice with the same unique process since 1888.









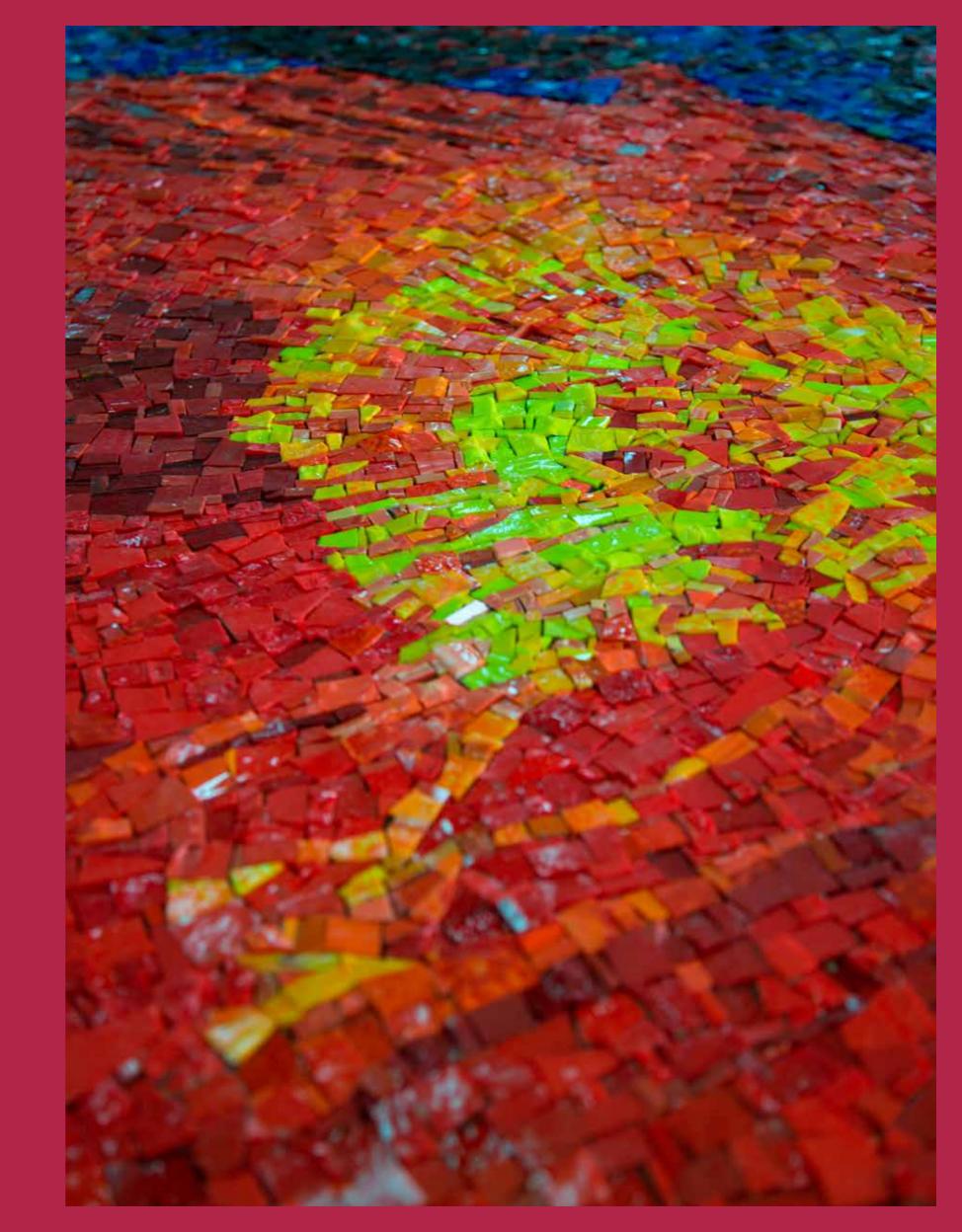
### Sagrada Familia Barcelona, Spain





# Traditional Technique with Smalti

Modern and Classical interpretations





## Modern interpretation Traditional technique with smalti

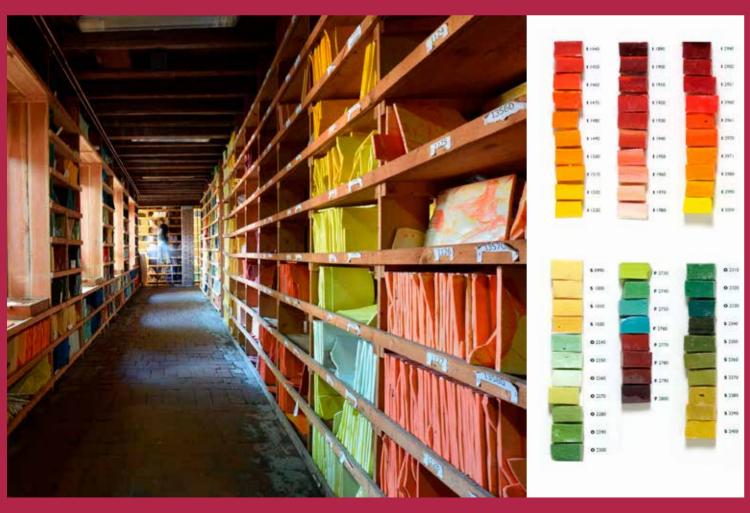
### 1. ORIGINAL DRAWING



The traditional technique uses cracked or small plates of smalti to reproduce subjects that are complex and rich in details. We produce mosaics both face up and face down.

Particular attention is paid to the choice of colors, which is key to ensuring that
the mosaic reproduces the
chosen subject as faithfully
as possible. After having
identified the reference color
ranges, smalti slabs are cut
by hand to obtain the desired size pieces.

### 2. COLORS SELECTION



### **3.** ARTISTIC PRODUCTION



Each piece of mosaic of smalti is unique in color and shape.





# Classical interpretation Traditional technique with smalti

### 1. ORIGINAL DRAWING



### 2. ARTISTIC PRODUCTION









## Portrait Technique Traditional technique with smalti

### 1. ORIGINAL IMAGE

Portrait of His Highness Sheikh Mohammed bin Rashid Al Maktoum.

More than 40 kgs of smalti and 3 kgs of gold were used to create the mosaic portrait. 80 different colors for the skin, nearly 20 different shades for the beard and an additional 45 colors were used to accurately reproduce the image.

Approximately 400 hours of work were required to complete this exceptional artwork.



### 2. ARTISTIC PRODUCTION





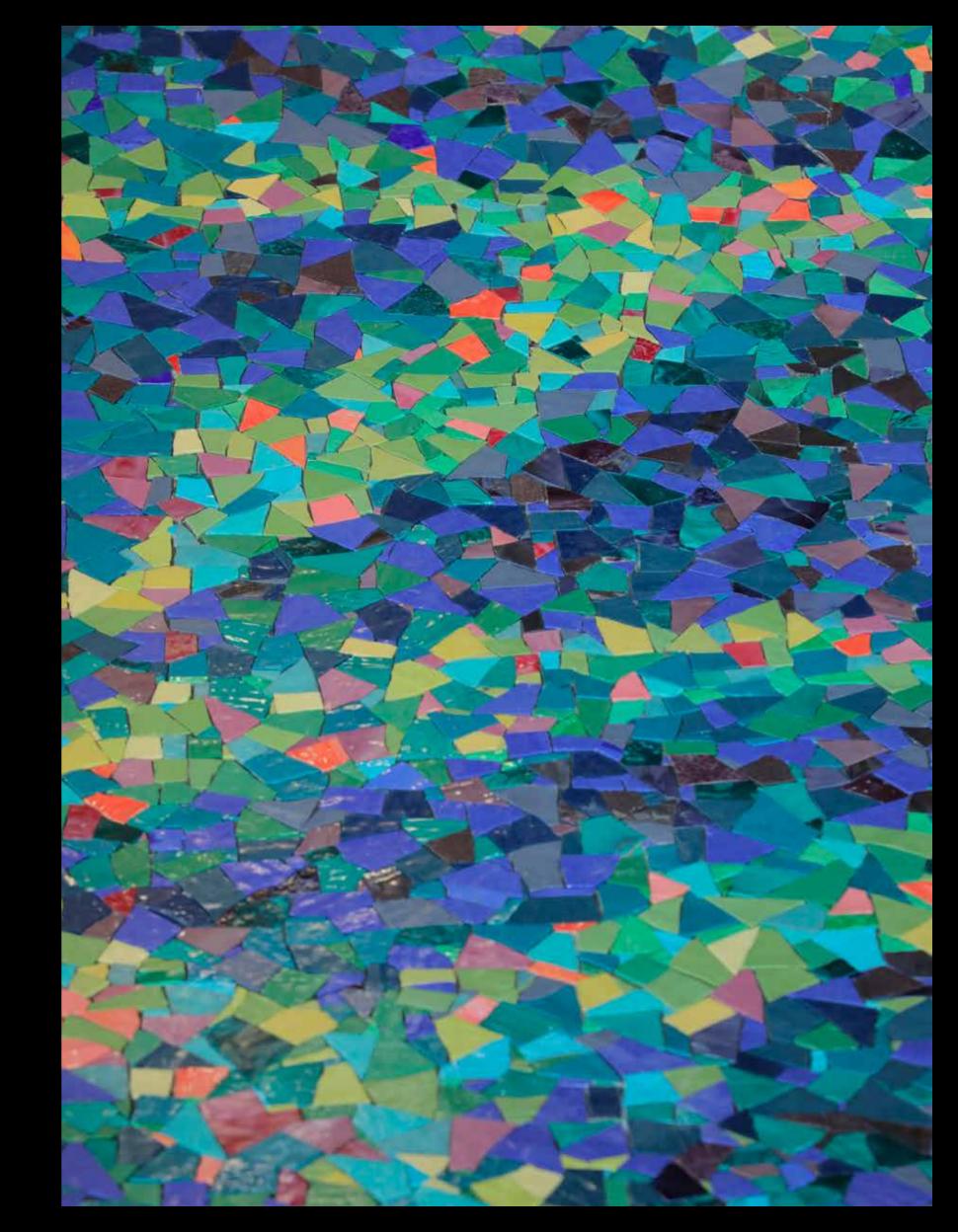


### 3. FINAL RESULT





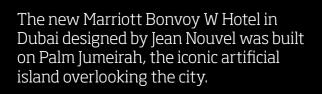
# Smalti Technique Projects





### W Hotel The Palm Dubai, UAE









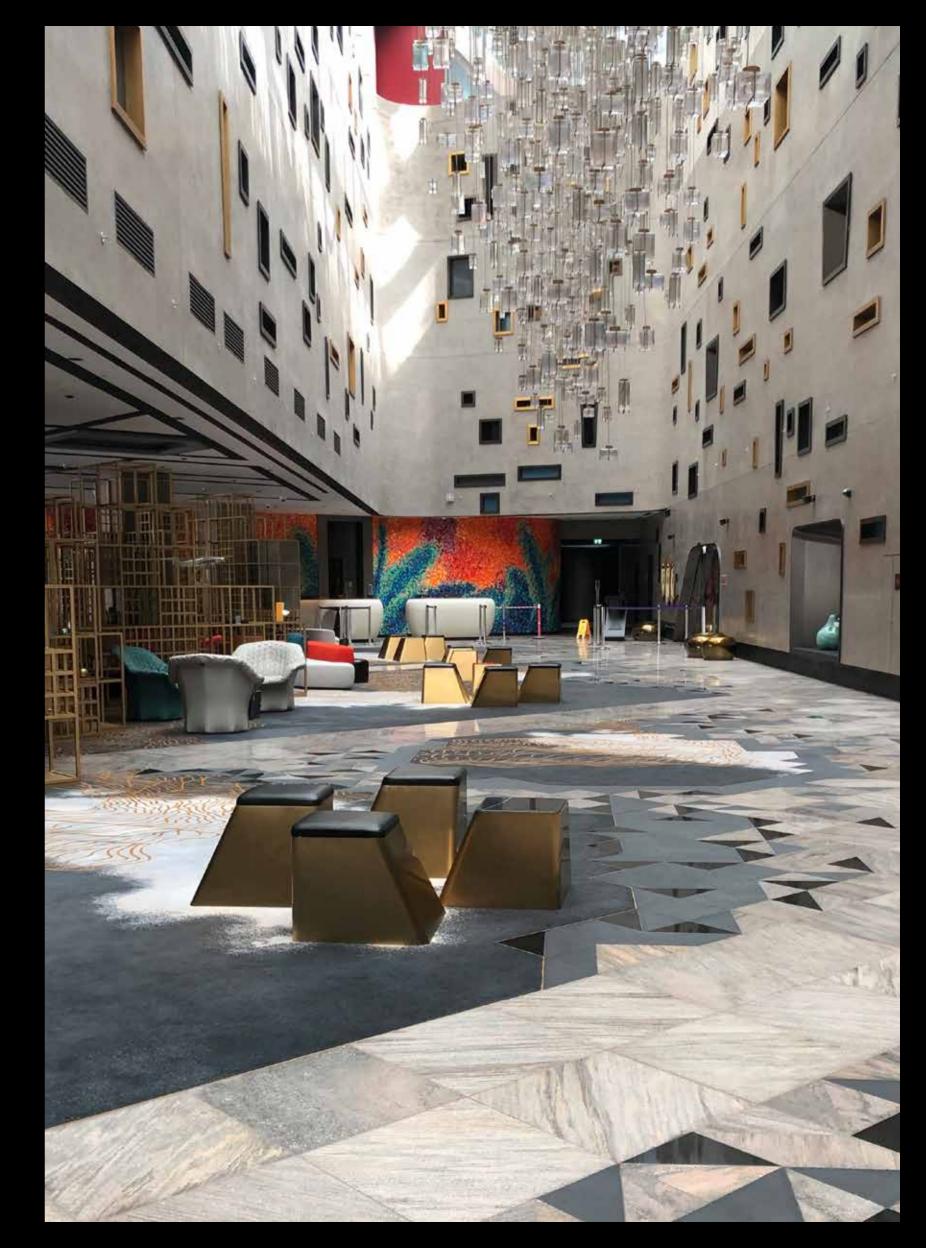
### W Hotel The Palm Dubai, UAE



Custom design with Venetian smalti

The abstract Foliage design recalls wild leaves and was made with a smalti reinterpretation of the traditional Catalan trencadís technique by cutting smalti plates into irregular sized and shaped pieces. The end result is a unique and modern design.





### W Hotel The Palm Dubai, UAE

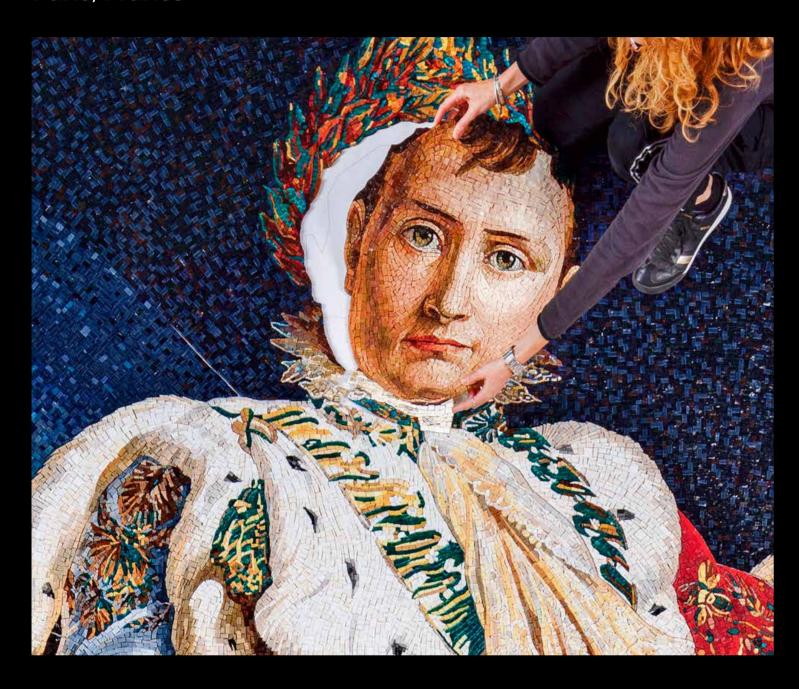


In one of the tunnels one can observe another bespoke abstract pattern inspired by the sunset seen from the desert part of the city that recalls the chromatic hues of Dubai's dunes.





### D & G Boutique Paris, France



Napoléon Bonaparte and Joséphine, from painting to mosaic: the choice and hand-cutting of tesserae; the study of the colors and the combination of venetian smalti and glazes with marble tiles. Then re-composition, verification and, finally, the installation. Simply put: a piece of art realized with passion, rigor and 'sartorial precision'.

Custom design with Venetian smalti Mosaic realization: @FriulMosaic. Renovation Project: Eric Carlson, Carbondale Studio Photo: Alessandra Chemollo



### D & G Boutique Paris, France



From the top of the staircase, the mosaic portraits of Napoléon Bonaparte and Joséphine welcome us to a world that oozes imperial elegance.

Custom design with Venetian smalti Mosaic realization: @FriulMosaic. Renovation Project: Eric Carlson, Carbondale Studio Photo: Alessandra Chemollo



### Private House Milan, Italy



Custom design with Venetian smalti Architect: Studio Asia, Carla Baratelli

This smalti mosaics with infinite color shades come to life as a result of master craft manufacturing alchemy. The tiles are all hand cut in various dimensions and each piece is unique.

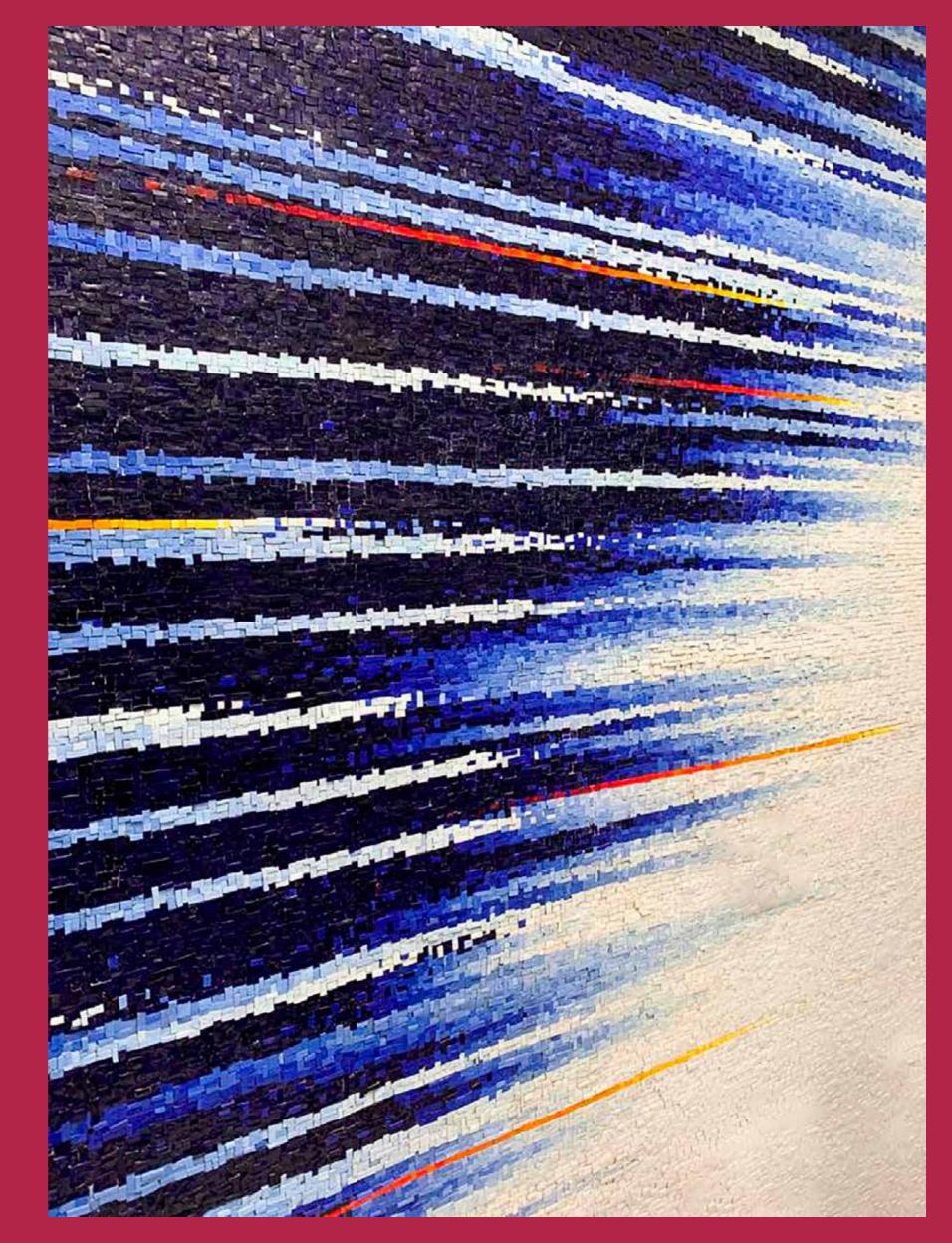


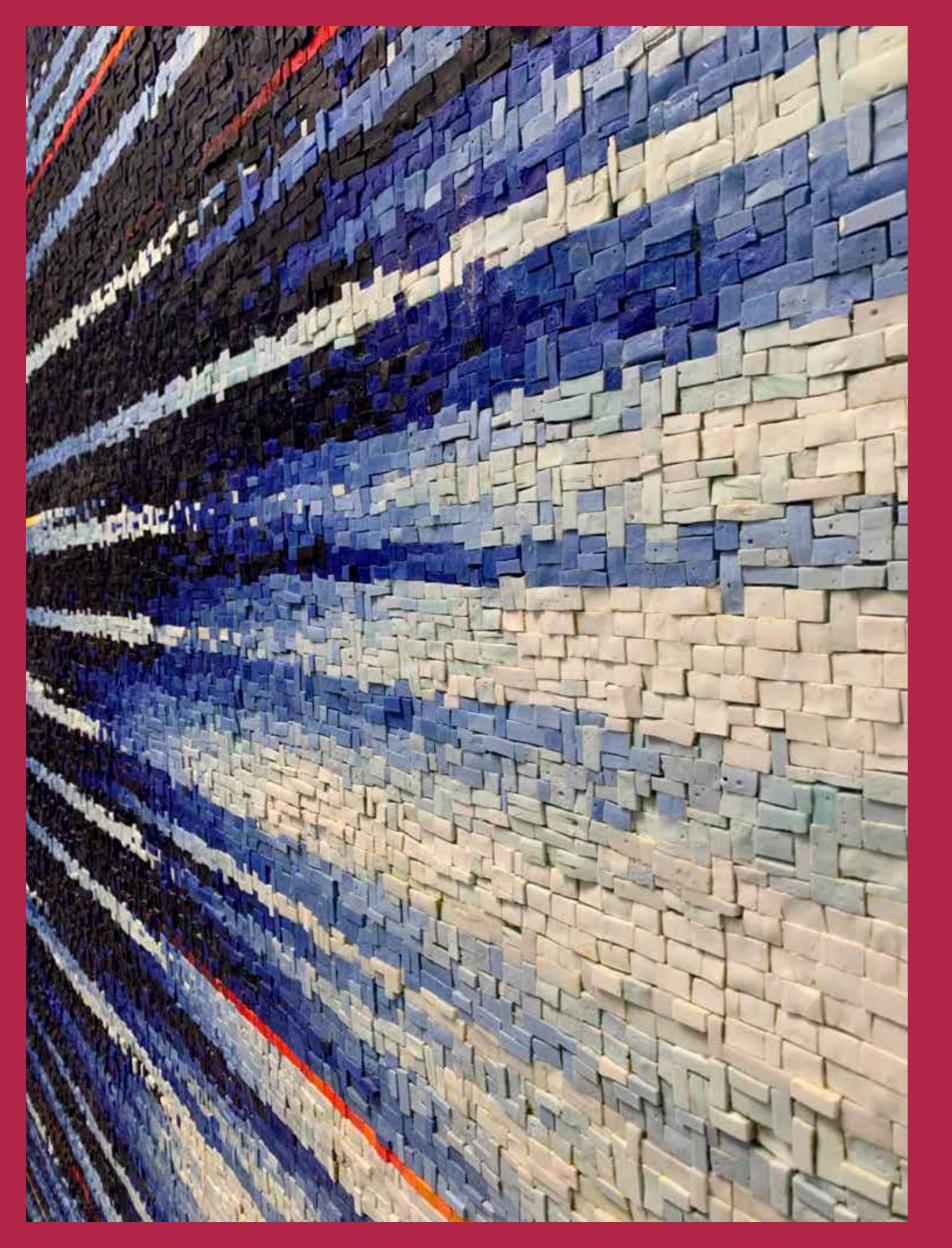


### Private House Milan, Italy







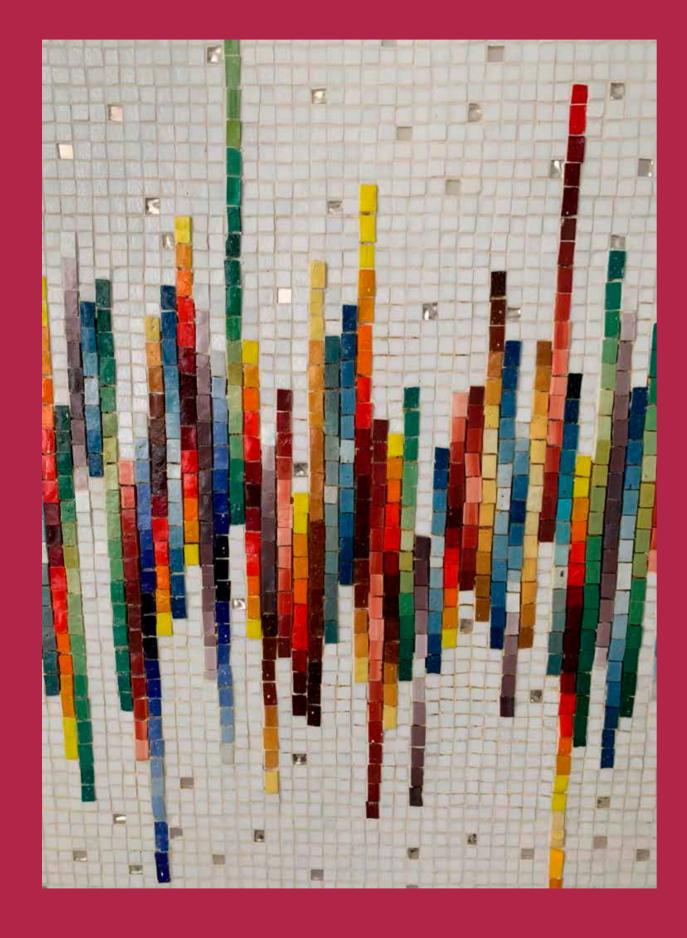


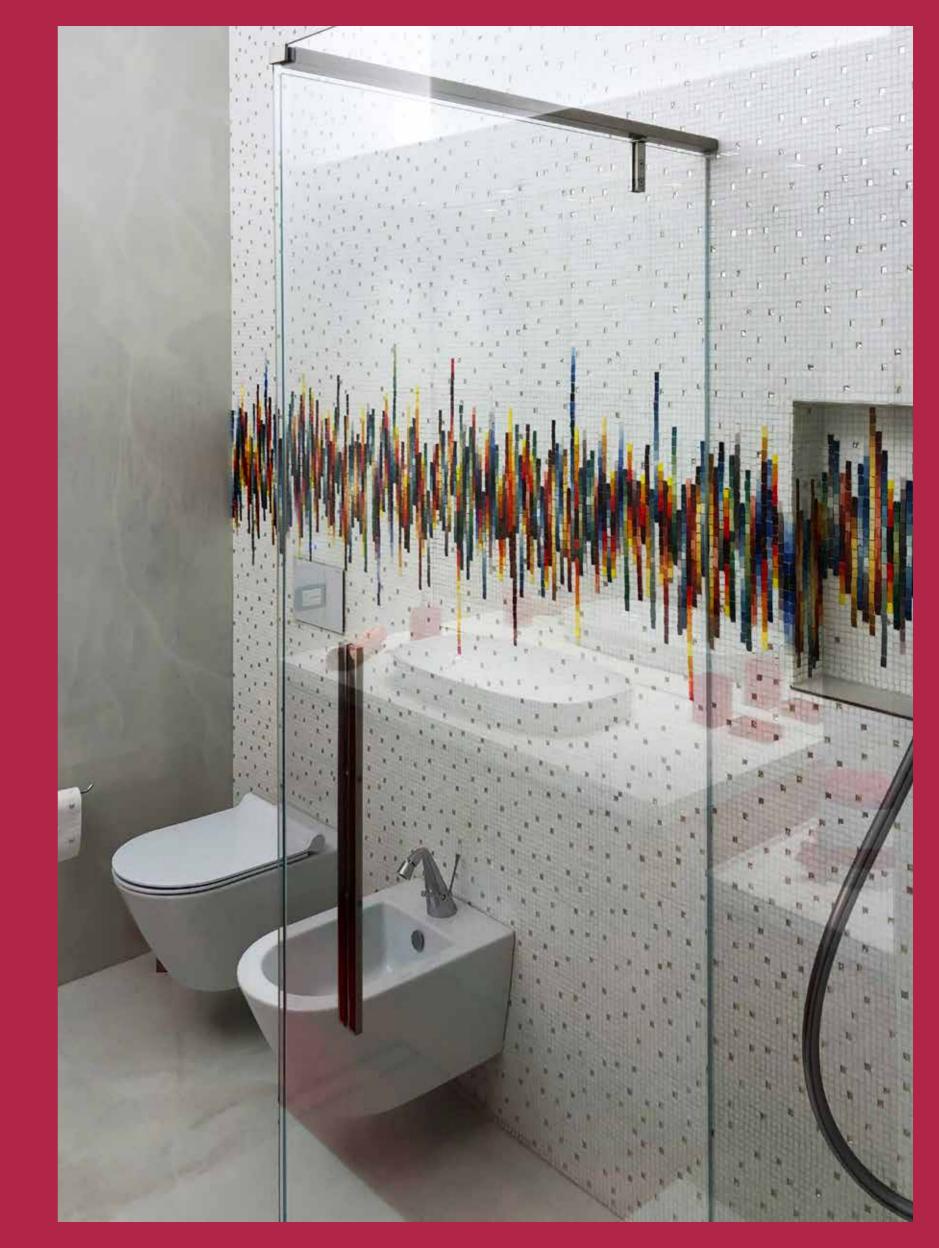
Private House, Milan, Italy





### Private House Milan, Italy







### Casa Burano By Venissa Venice, Italy



Custom design with Venetian smalti Designed by the Architect Silvia Lupi | Studio Baukuh Photo: Mattia Mionetto

Casa Burano by Venissa is a stunning example of the multi-building hospitality concept. The hotel was born in 2015 from the renovation of some of Burano's historic houses, once inhabited by local fishermen and lace makers, and offers an authentic experience of the island's distinctive trait: color!



### Casa Burano By Venissa Venice, Italy



The entrance welcomes guests with an explosion of shades and hues thanks to the refined mosaic floors with venetian smalti.



### Tiger



Orsoni smalti have the extraordinary power to absorb and reflect light, enhancing any surface and transforming it into a fine piece of art.



### Iris





Completely handcrafted artworks in which light and color magically merge.

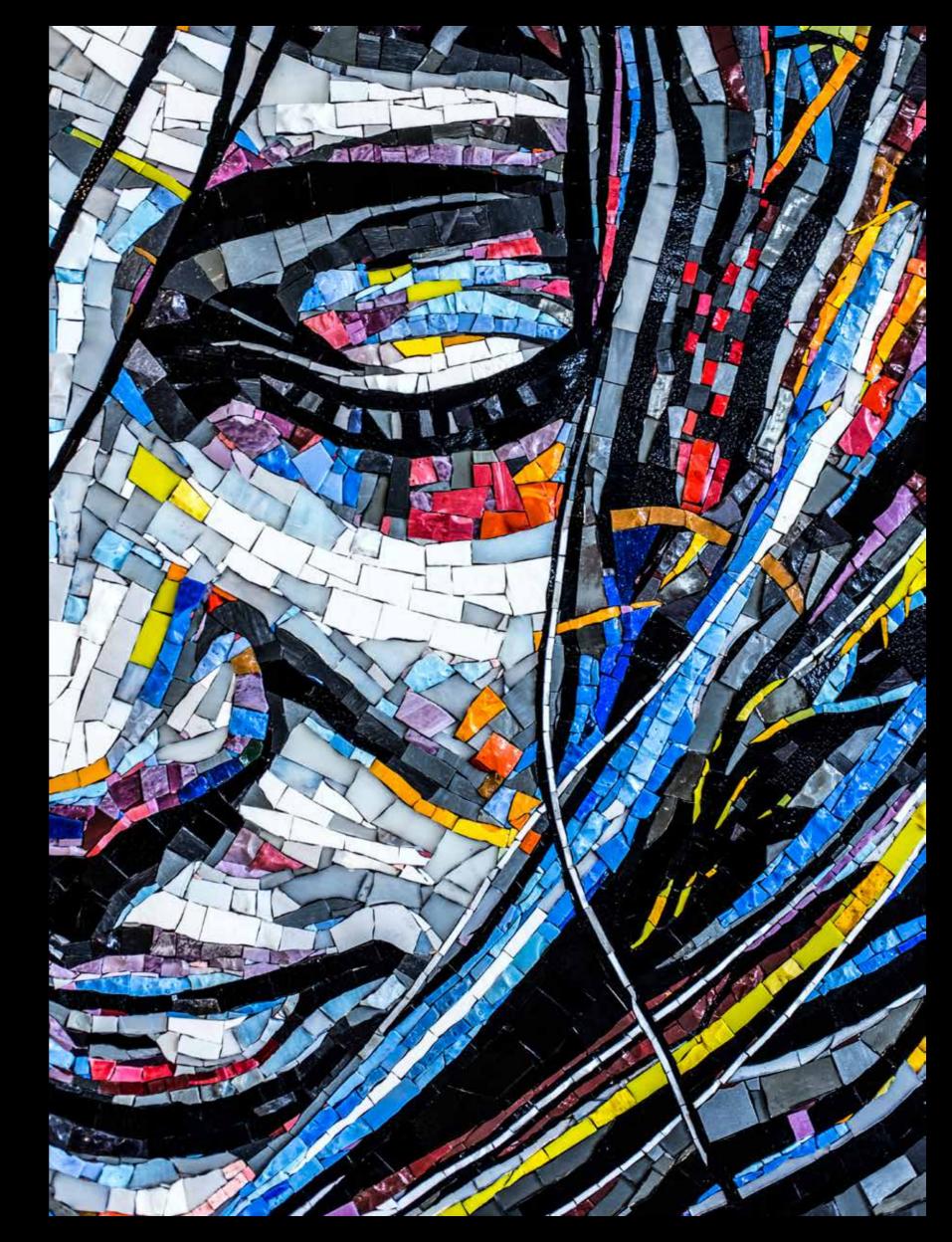


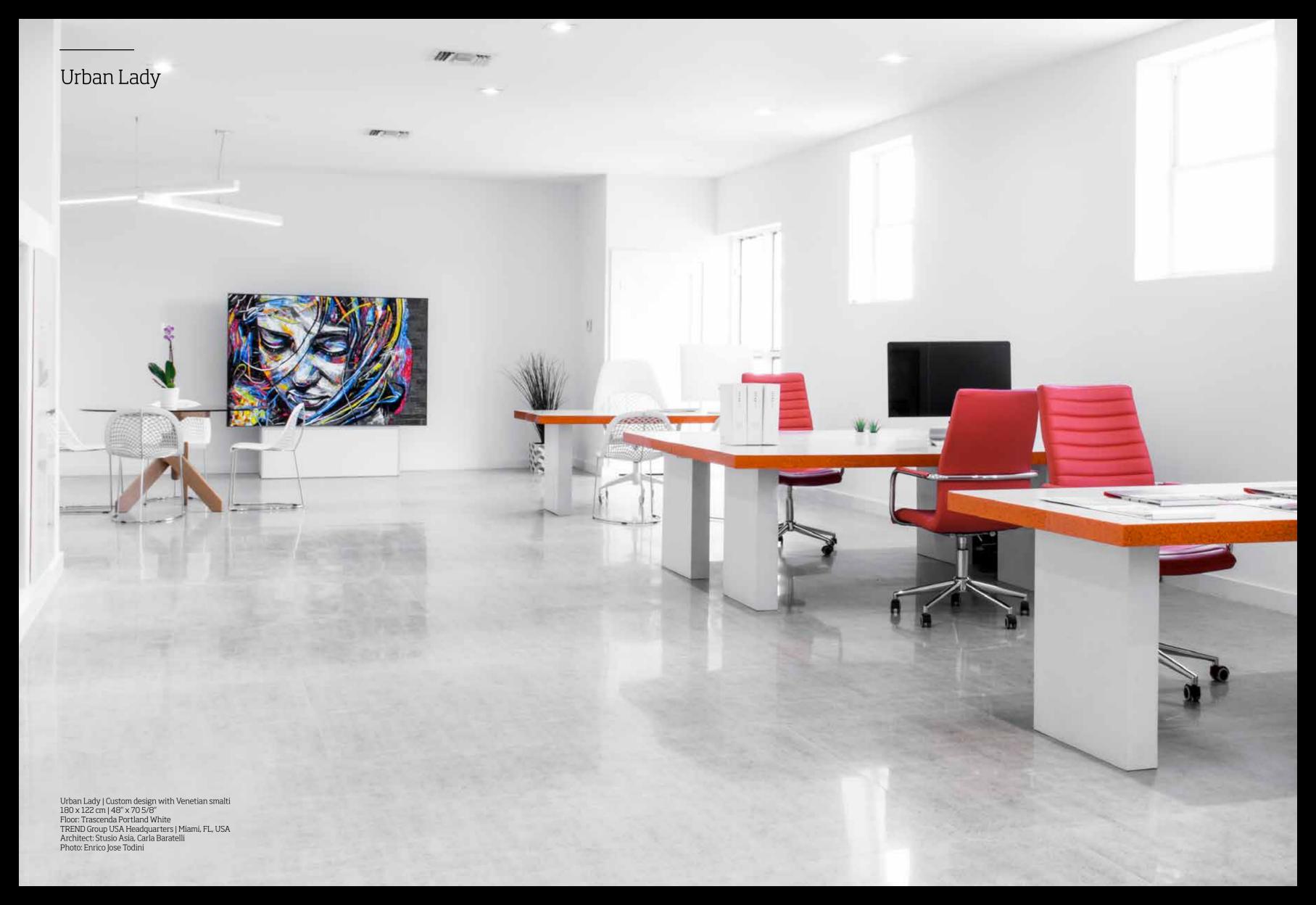
### Urban Lady



Urban Lady | Custom design with Venetian smalti 180 x 122 cm | 48" x 70 5/8" TREND Group USA Headquarters | Miami, FL, USA Photo: Enrico Jose Todini







trend-group.com

